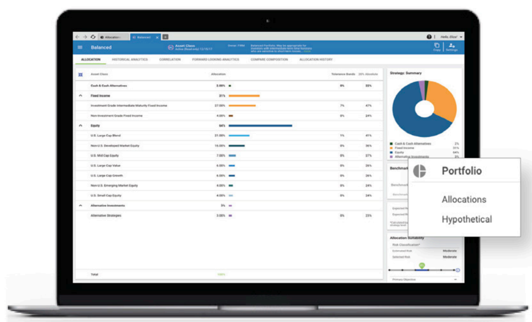
RAYMOND JAMES

Portfolio Management

A streamlined approach to building, analyzing and comparing portfolios.

Construct and analyze your own custom investment portfolios in a streamlined workspace with Portfolio Management. The application is part of the Wealth Management suite of tools and allows you to:



- Construct asset class, product and strategy allocations.
- Create off-the-cuff allocations using a mixture of asset classes, products and benchmarks, known as a Hypothetical.
- Run in-depth analytics – both historical and forward-looking – for existing relationships, accounts or prospects.
- Assign allocations to clients and monitor drift at the account or allocation level, including the drift workspace.
- Generate client- or prospect-approved print outputs from the Allocation Tab of Current Account Analysis.
- Integrated with the Proposal application to create proposals and pitchbooks for your clients and prospects that align with your brand while providing a structure to generate client-approved investment recommendations.

PART OF THE RAYMOND JAMES WEALTH MANAGEMENT SUITE

Product Catalog

Portfolio Management

Online Performance

Proposal

Rebalance

A flexible, repeatable way to meet clients' investment needs.

IN-DEPTH ANALYTICS. DYNAMIC INSIGHT.

Portfolio Management is a custom-built tool for Raymond James advisors, enabling you to test and implement allocations that best suit your clients. Whether you're creating a new Allocation, Hypothetical, reviewing the Drift workspace, or viewing account (internal or external), relationship, group or prospect in Current Account Analysis, you'll benefit from having a comprehensive array of data at your fingertips.

CURRENT ACCOUNT ANALYSIS WITH WHAT-IF

Compare your client's current portfolio to a customized what-if scenario and view the analytics side by side. You can mirror the current account or import a product allocation to see the impact of potential changes. Generate client- or prospect-approved print outputs, proposals and pitchbooks.

ALLOCATIONS

Create and manage personalized allocations based on asset classes or products (with optional product substitution). You also have the option to activate allocations, which allows you to track changes over time and assign to an account.

HYPOTHETICAL PORTFOLIOS

Create and analyze off-the-cuff allocations in a free-form workspace using a mixture of asset classes, products and benchmarks. You also have the option to customize the dollar amount of a hypothetical allocation.

ROBUST ANALYTICS

Gain insight from high-quality data feeds from Morningstar and Raymond James, both historical statistics as well as forward-looking capital market assumptions.

ASSIGNMENT AND DRIFT

Assign active product, asset class or custom allocations for a current vs. target display. Once assigned, monitor drift at the account level or using the drift workspace based on your tolerances set at the product or asset class level.

CONVENIENT INTEGRATION

Portfolio Management is integrated with Portfolio Management Center (PMC), Goal Planning & Monitoring (GPM), Product Catalog, Client Reporting, External Accounts, RJ CRM, Rebalance and Proposal.

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