



## Pride Financial Advisors Network

A movement fueled by professionals with a demonstrated commitment to fiercely and honestly serving the LGBT+ community.

The Pride Financial Advisors Network welcomes advisors, clients, prospects and allies who are passionate about championing the LGBT+ community. Whether you identify within or simply serve the LGBT+ community, the network invites you to thrive as your most authentic self, both personally and professionally.

### PLANTING SEEDS OF CHANGE

The idea for the Pride Financial Advisors Network was first sparked when advisor Thomas Hake joined Raymond James and began seeking ways to align with other LGBT+ advisors to help meet the financial planning needs of the LGBT+ community. He worked to develop and share his ideas with other professionals in addition to running his practice. Thomas met with the firm's executive leadership team and solidified plans for a kickoff. The result was the Pride Financial Advisors Network – an initiative

### PRIDE FINANCIAL ADVISORS NETWORK COUNCIL

The members of the Pride Financial Advisors Network Council are dedicated to improving outcomes for LGBT+ advisors and their clients by building a community of professionals to promote education, access and inclusion in the financial services industry. Each member of the council is a highly regarded, successful professional within the firm whose own communities

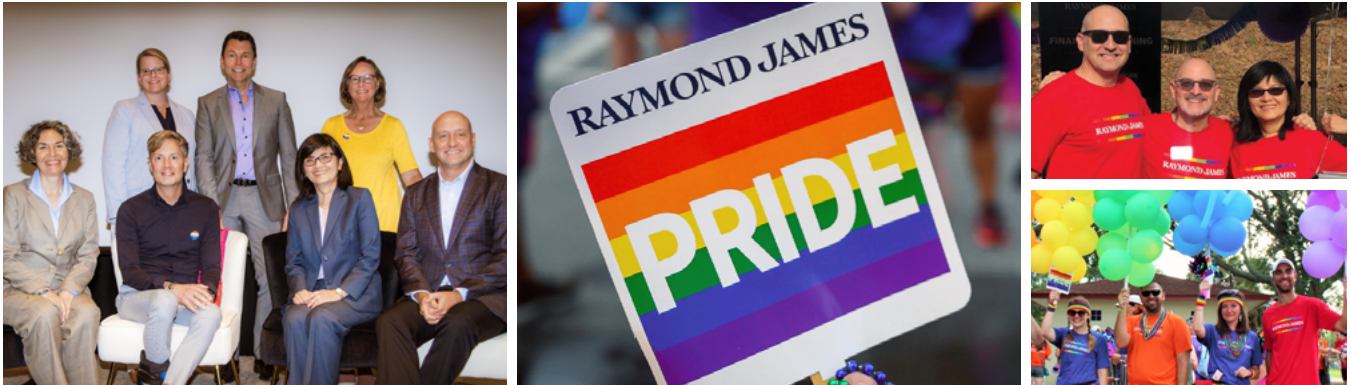
that promotes equality, encourages advisors to be their authentic selves and fosters a more inclusive firm for all. The network made its official debut in June 2020.

The Pride Financial Advisors Network collaborates with other Raymond James groups to continue establishing the firm as the premier workplace for aspiring and experienced advisors seeking an inclusive culture that supports and celebrates their success.

have benefited from their diligence and expertise. In addition to helping set the direction of the Pride Financial Advisors Network and recruiting inclusion-minded advisors, they are generous mentors who offer their years of experience and perspectives to help others succeed, as well as to help Raymond James maintain its culture of inclusivity, diversity and opportunity.

Learn more about thriving as your authentic self at [rjpfan.com](http://rjpfan.com) and add your voice on social media with **#RJPFAN**.





### RISING TO UNIQUE CHALLENGES

The Pride Financial Advisors Network recognizes the distinct circumstances that shape the financial planning needs of the LGBT+ community. That's why, through shared expertise and experience, the network equips advisors with the valuable insight they need to best serve our LGBT+ clients – allowing them to deliver deeply personalized guidance on everything from estate and family planning to charitable giving.

### CREATING A CULTURE OF INCLUSIVITY

An initiative to help promote equality and foster a more inclusive firm, the Pride Financial Advisors Network:

- Launched in June 2020
- Celebrated its first Business of Pride Symposium in June 2021
- Champions advisors, clients, prospects and allies who identify within or serve the LGBT+ community
- Seeks to meet the unique financial planning needs of LGBT+ clients

### A meaningful mission

As they work to forge the future of finance through equal opportunity, fair representation and dedicated community involvement, the Pride Financial Advisors Network is also committed to understanding the history of the LGBT+ community, recognizing the challenges and celebrating the wins. Ultimately, their mission is to pave the way for meaningful change, so we can move forward – together.

**To learn more about thriving as your authentic self and explore our other advisor inclusion networks, visit [RJAdvisorInclusion.com](https://RJAdvisorInclusion.com).**

**RAYMOND JAMES®**

INTERNATIONAL HEADQUARTERS: THE RAYMOND JAMES FINANCIAL CENTER  
880 CARILLON PARKWAY // ST. PETERSBURG, FL 33716  
RJPFAN.COM

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