



Black Financial Advisors Network

A network that supports the best and brightest Black professionals across the financial services industry.

Guided by a spirit of excellence and a client-first approach, the Black Financial Advisors Network is committed to the recruitment and retention of Black financial professionals in finance. But its mission doesn't end there. The network is also dedicated to helping Black advisors grow their businesses and connect with peers in a place where they are welcomed, supported and celebrated in their success.

FROM AN IDEA TO A MOVEMENT

In 2013, several Raymond James advisors – including Philadelphia-area complex manager Tony Barrett and Maryland financial advisor Káon Nelson, CFP®, AAMS® – connected over their shared experiences and the challenges they confronted working in the financial services industry. What began as informal meetings then flourished, and they had the idea to create an organization where Black professionals could share their stories, perspectives and best practices. In January 2015, backed by the full support of Raymond James and its leadership, the Black Financial Advisors Network held its inaugural meeting. Today, we remain committed to increasing

representation of Black financial advisors and helping them grow their businesses.

BLACK FINANCIAL ADVISORS NETWORK SYMPOSIUM

Designed exclusively for Black financial advisors in all stages of their careers, the Black Financial Advisors Network Symposium provides an opportunity to get away, reflect and revitalize with two days of professional development. The event brings thought leaders from inside and outside the industry, groundbreakers, trailblazers and professional workshops to help advisors take their practices to new heights – all while connecting with peers from across the nation.

Learn more about the firm's inclusive culture at rjbfan.com and add your voice on social media with **#RJBAN**.



ADVISORY COUNCIL

The members of the Black Financial Advisors Network Council are among the firm's most respected professionals, not only for their professional achievements, but also for their advocacy, their expertise and the achievements of those they've mentored. These leaders are dedicated to the success of Black advisors and their clients, as well as to the success of established and emerging Black professionals by encouraging their interest in the financial industry. Together, the council serves as the leadership body of the Black Financial Advisors Network.

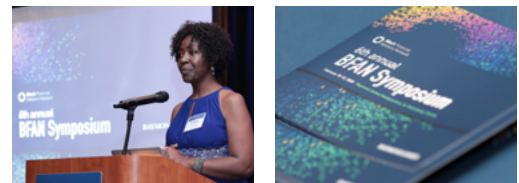
INVESTED IN A BETTER TOMORROW

Black financial advisors benefit from the network's customized business development programs, coaching, advocacy, networking opportunities and mentorship. In addition, the Black Financial Advisors Network collaborates with other Raymond James advisor inclusion networks to continue establishing the firm as the premier workplace for aspiring and experienced financial advisors seeking an inclusive culture that supports and celebrates their success.

COMMITMENT TO LONG-TERM SUCCESS

The Black Financial Advisors Network:

- Hosted its inaugural meeting in 2015
- Celebrates its annual Black Financial Advisors Network Symposium in February of each year
- Offers customized educational programs, development and partnership opportunities, mentorships and more
- Seeks out qualified Black professionals through multiyear partnerships with colleges, universities and schools with recognized financial planning curriculum
- Recruits Black talent from other financial services sectors, such as insurance and banking



“At Raymond James, our business has always been people and their well-being, and that means fostering an environment where everyone truly feels valued and supported, an environment where everyone has an opportunity to prosper – regardless of race, gender or sexual orientation. While we have always worked to ensure we have policies, training, programs and diversity and inclusion networks in place to help address racial inequality, we recognize that it is not enough. As a firm and as a profession, we have a long way to go on this journey. We know there are no simple solutions, but we are pledging to do all we can at Raymond James to be an agent of meaningful, positive and lasting change in support of more justice, well-being and humanity for the Black community.”

– PAUL REILLY, CHAIR & CEO

To learn more about the Black Financial Advisors Network and explore our other advisor inclusion networks, visit RJAdvisorInclusion.com.

RAYMOND JAMES®

INTERNATIONAL HEADQUARTERS: THE RAYMOND JAMES FINANCIAL CENTER
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