

CAPITAL MARKETS REVIEW

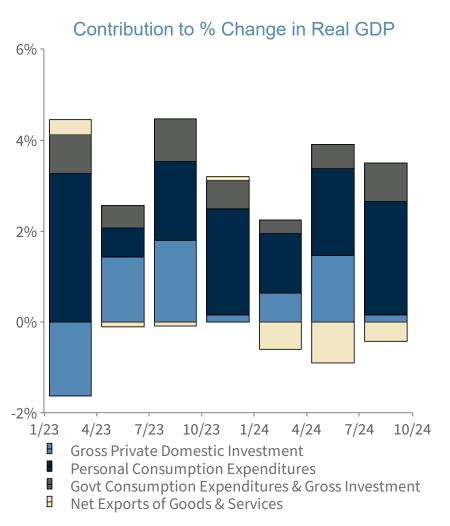
January 2025

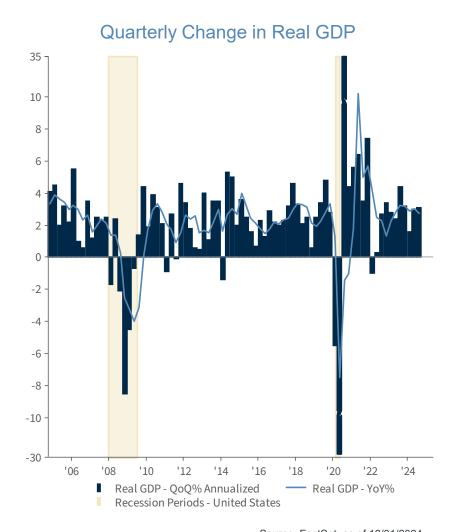
RAYMOND JAMES

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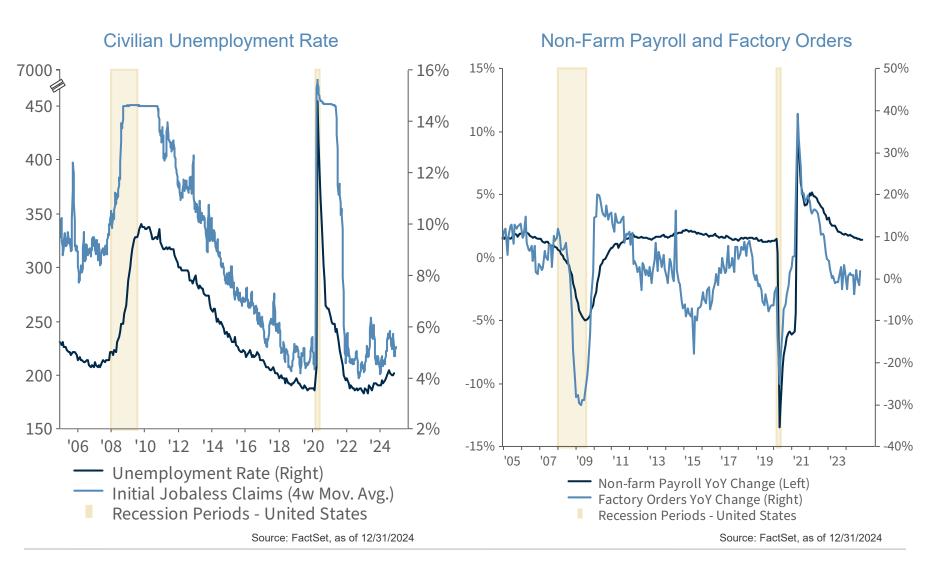
ECONOMIC REVIEW | GROSS DOMESTIC PRODUCT



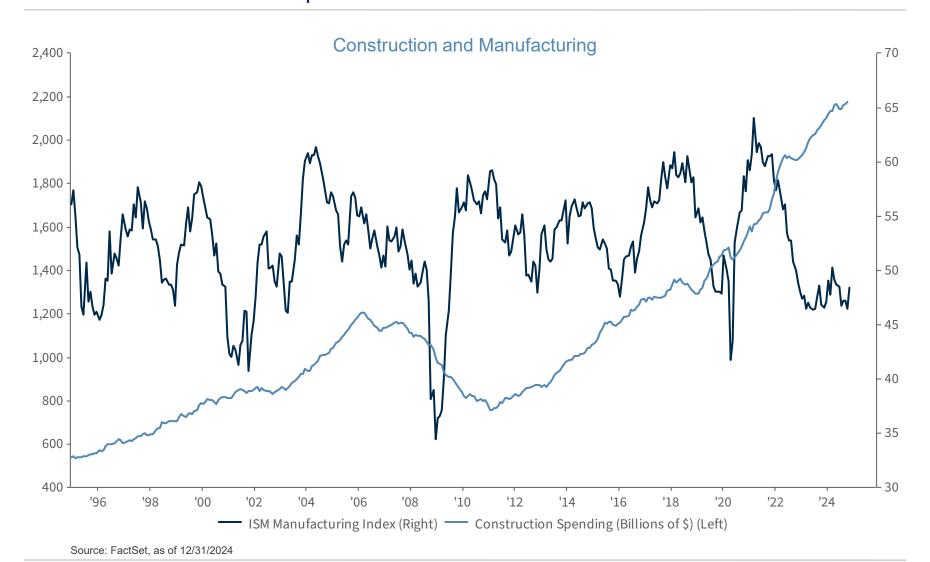


Source: FactSet, as of 12/31/2024

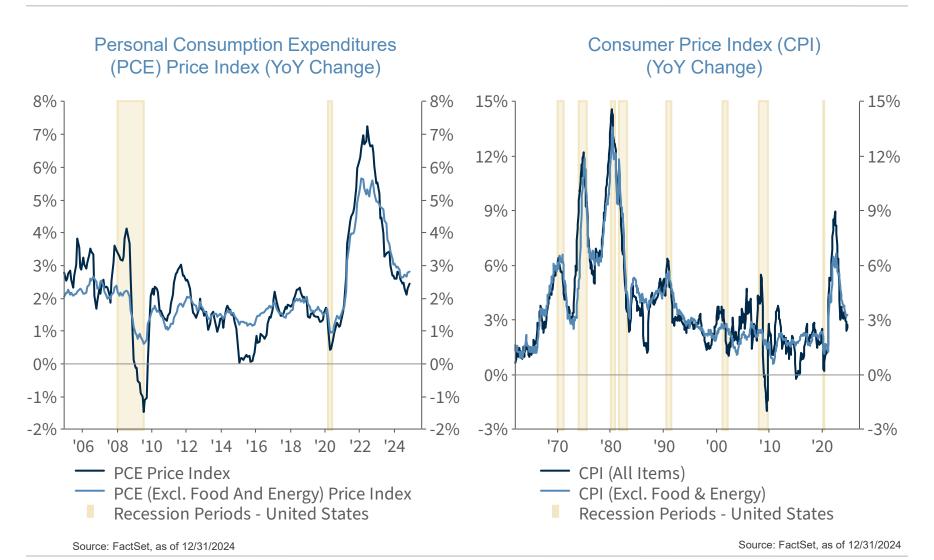
ECONOMIC REVIEW | EMPLOYMENT



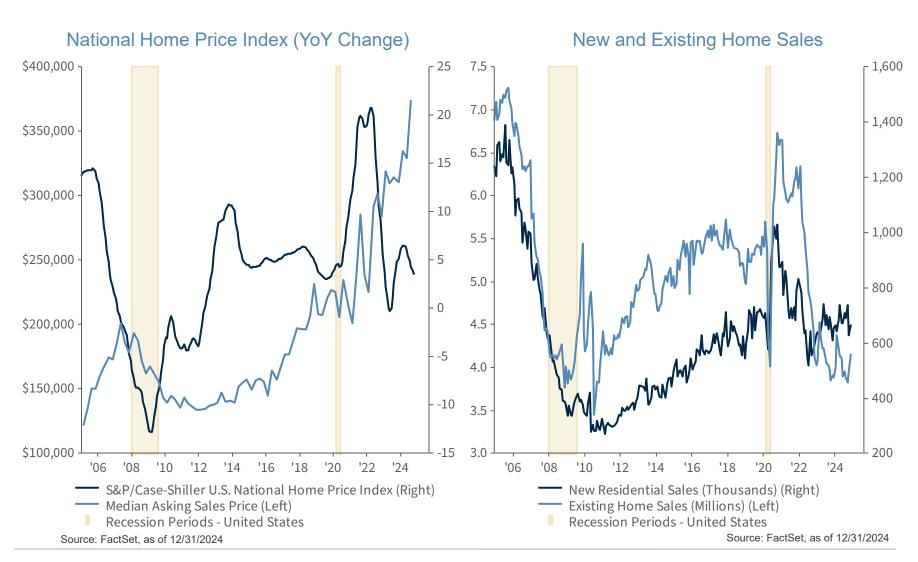
ECONOMIC REVIEW | MAJOR INDUSTRY CONTRIBUTIONS TO JOB GROWTH



ECONOMIC REVIEW | INFLATION



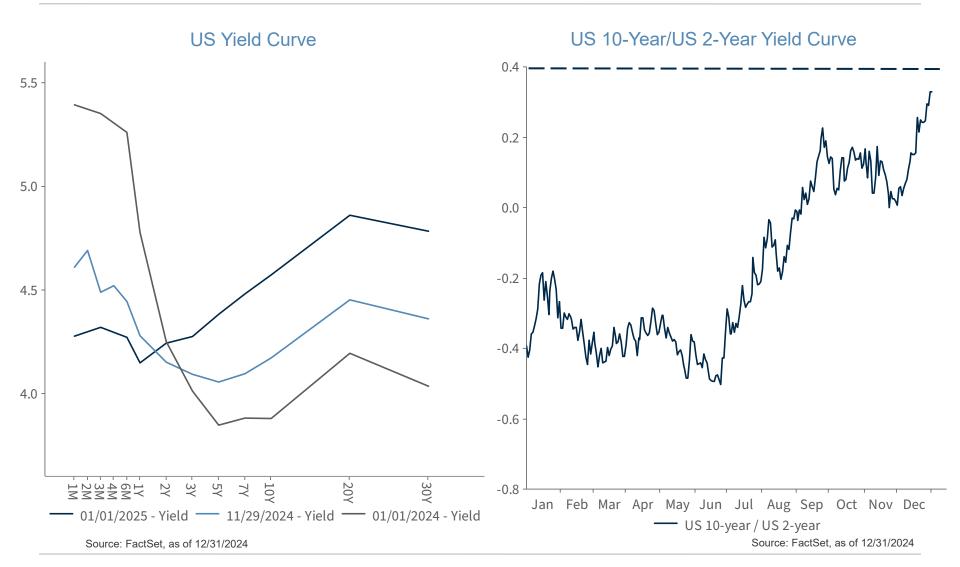
ECONOMIC REVIEW | HOUSING MARKET



ECONOMIC REVIEW | CONSUMER CONFIDENCE



CAPITAL MARKETS | US TREASURIES



CAPITAL MARKETS | BROAD ASSET CLASS RETURNS

2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Real Estate	US Equities	Real Estate	Non-US Equities	Cash & Cash Alternatives	US Equities	US Equities	Real Estate	Commodities	US Equities	US Equities
14.3%	1.4%	15.3%	24.8%	1.8%	31.5%	18.4%	38.6%	13.8%	26.0%	22.1%
US Equities	Fixed Income	US Equities	US Equities	Fixed Income	Non-US Equities	Blended Portfolio	US Equities	Cash & Cash Alternatives	Non-US Equities	Blended Portfolio
13.7%	0.5%	12.0%	21.8%	0.0%	23.2%	12.5%	28.7%	1.5%	18.6%	11.3%
Blended Portfolio	Blended Portfolio	Commodities	Blended Portfolio	Blended Portfolio	Blended Portfolio	Non-US Equities	Commodities	Fixed Income	Blended Portfolio	Cash & Cash Alternatives
8.0%	0.5%	11.4%	15.0%	-4.0%	21.1%	8.1%	27.1%	-13.0%	16.7%	5.3%
Fixed Income	Cash & Cash Alternatives	Blended Portfolio	Fixed Income	US Equities	Real Estate	Fixed Income	Blended Portfolio	Non-US Equities	Real Estate	Non-Us Equities
6.0%	0.0%	6.9%	3.5%	-4.4%	19.5%	7.5%	14.3%	-13.8%	9.8%	5.3%
Cash & Cash Alternatives	Non-US Equities	Non-US Equities	Cash & Cash Alternatives	Real Estate	Fixed Income	Cash & Cash Alternatives	Non-US Equities	Blended Portfolio	Fixed Income	Real Estate
0.0%	-2.6%	3.3%	0.8%	-7.6%	8.7%	0.5%	13.2%	-15.4%	5.5%	4.0%
Non-US Equities	Real Estate	Fixed Income	Commodities	Commodities	Commodities	Commodities	Cash & Cash Alternatives	US Equities	Cash & Cash Alternatives	Fixed Income
-3.9%	-24.2%	2.6%	0.7%	-13.0%	5.4%	-3.5%	0.0%	-18.1%	5.1%	1.3%
Commodities	Commodities	Cash & Cash Alternatives	Real Estate	Non-US Equities	Cash & Cash Alternatives	Real Estate	Fixed Income	Real Estate	Commodities	Commodities
-17.0%	-24.7%	0.3%	-0.2%	-13.6%	2.2%	-13.1%	-1.5%	-27.5%	-12.6%	0.1%

Blended Portfolio Allocation: 45% US Equity / 15% Non-US Equity / 40% Fixed Income

As of: 12/31/2024

CAPITAL MARKETS | DOMESTIC EQUITY RETURNS

2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Large Growth	Large Growth		Large Growth	Large Growth	Large Value	Large Growth	Large Growth	Large Value	Large Growth	Large Growth
14.9%	5.5%	31.3%	27.4%	0.0%	31.9%	33.5%	32.0%	-5.2%	30.0%	36.1%
Large Blend		Small Blend	Large Blend		Large Blend	Mid Growth		Mid Value	Large Blend	Large Blend
13.7%	2.8%	26.6%	21.8%	-4.1%	31.5%	22.8%	30.9%	-6.9%	26.3%	25.0%
Large Value	Mid Growth	Mid Value	Mid Growth	Large Blend	Large Growth		Mid Value		Large Value	Mid Growth
12.4%	2.0%	26.5%	19.9%	-4.4%	31.1%	19.6%	30.7%	-11.0%	22.2%	15.9%
Mid Value	Large Blend		Mid Blend	Small Blend	Mid Growth	Large Blend	Large Blend	Mid Blend	Mid Growth	Mid Blend
12.1%	1.4%	22.2%	16.2%	-8.5%	26.3%	18.4%	28.7%	-13.1%	17.5%	13.9%
Mid Blend	Small Blend	Mid Blend	Large Value	Large Value	Mid Blend	Mid Blend	Small Blend	Small Blend		Large Value
9.8%	-2.0%	20.7%	15.4%	-9.0%	26.2%	13.7%	26.8%	-16.1%	17.1%	12.3%
Mid Growth	Mid Blend	Large Value		Mid Growth	Mid Value	Small Blend	Large Value	Large Blend	Mid Blend	Mid Value
7.6%	-2.2%	17.4%	14.8%	-10.3%	26.1%	11.3%	24.9%	-18.1%	16.4%	11.7%
Small Value	Large Value	Mid Growth	Small Blend	Mid Blend		Mid Value	Mid Blend	Mid Growth	Small Blend	Small Growth
7.5%	-3.1%	14.8%	13.2%	-11.1%		3.7%	24.8%	-19.0%	16.1%	9.6%
Small Blend	Mid Value	Large Blend	Mid Value	Mid Value	Small Blend	Small Value	Small Growth	Small Growth	Mid Value	Small Blend
5.8%	-6.7%	12.0%	12.3%	-11.9%	22.8%	2.5%	22.6%	-21.1%	15.4%	8.7%
Small Growth	Small Value	Large Growth	Small Value	Small Value	Small Growth	Large Value	Mid Growth	Large Growth	Small Value	Small Value
3.9%	-6.7%	6.9%	11.5%	-12.6%	21.1%	1.4%	18.9%	-29.4%	14.9%	7.6%

As of: 12/31/2024

January 2025

CAPITAL MARKETS | FIXED INCOME RETURNS

2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Long-Term Bond	Municipal	High Yield	Long-Term Bond		Long-Term Bond	Long-Term Bond	US TIPS		High Yield	High Yield
	3.3%	17.1%					5.5%		13.4%	8.2%
Municipal		Long-Term Bond	Emerging Market Bond	Short-Term Bond	High Yield	Credit	High Yield	Agency	Long-Term Bond	Emerging Market Bond
9.1%	1.8%	10.2%	8.2%	1.4%	14.3%	9.4%	5.3%	1.0%	10.7%	6.6%
Credit	MBS	Emerging Market Bond	Global Bond ex US	Municipal	Credit	Global Bond ex US	Municipal	US TIPS	Emerging Market Bond	T-Bill
7.5%	1.5%	9.9%	8.0%	1.3%	13.8%	8.9%	1.5%	-1.8%	9.1%	5.3%
MBS	Emerging Market Bond	Credit	High Yield		Emerging Market Bond			Short-Term Bond	Credit	US TIPS
6.1%	1.3%	5.6%	7.5%		13.1%	8.0%	1.0%	-4.1%	8.2%	5.2%
Aggregate Bond		Aggregate Bond	Credit	MBS	Aggregate Bond	Aggregate Bond		Municipal	Municipal	Short-Term Bond
6.0%	0.8%	2.6%	6.2%	1.0%	8.7%	7.5%	0.0%	-8.5%	6.4%	3.8%
	Aggregate Bond		Municipal		Municipal	High Yield	Short-Term Bond	High Yield	Aggregate Bond	Credit
5.1%	0.5%	2.6%	5.4%	0.9%	7.5%	7.1%	-0.6%	-11.2%	5.5%	2.0%
Emerging Market Bond	Short-Term Bond	US TIPS	Aggregate Bond	US TIPS		Emerging Market Bond	MBS	MBS		Aggregate Bond
4.8%	0.4%	2.5%	3.5%	0.7%	6.9%	6.5%	-1.0%	-11.8%	5.1%	1.3%
High Yield		Global Bond ex US		Aggregate Bond	MBS	Municipal	Credit		MBS	MBS
2.5%	0.0%	2.2%	2.9%	0.0%	6.4%	5.2%	-1.1%	-12.5%	5.0%	1.2%
	US TIPS	MBS	MBS	Global Bond ex US	US TIPS	MBS	Long-Term Bond	Aggregate Bond	US TIPS	Municipal
1.0%	-0.4%	1.7%	2.5%	-0.3%	4.5%	3.9%	-1.2%	-13.0%	4.6%	1.1%
Short-Term Bond	Credit			High Yield	Global Bond ex US	US TIPS	Aggregate Bond	Credit		
0.7%	-0.8%	1.0%	2.3%	-2.1%	4.5%	3.8%	-1.5%	-15.3%	4.1%	1.0%
	Global Bond ex US	Short-Term Bond		Credit	Short-Term Bond	Short-Term Bond	Emerging Market Bond	Emerging Market Bond	Short-Term Bond	
0.0%	-3.6%	0.6%	0.8%	-2.1%	3.3%	3.1%	-1.7%	-15.3%	3.7%	0.6%
US TIPS	High Yield		US TIPS	Emerging Market Bond				Global Bond ex US	Global Bond ex US	Long-Term Bond
-1.4%	-4.5%	0.3%	0.4%	-2.5%	2.2%	1.0%	-2.3%	-21.6%	2.1%	-2.0%
Global Bond ex US		Municipal	Short-Term Bond				Global Bond ex US	Long-Term Bond		Global Bond ex US
-3.5%	-4.6%	0.2%	0.3%		1.0%	0.5%	-9.5%		1.0%	-8.8%

As of: 12/31/2024

CAPITAL MARKETS | INTERNATIONAL EQUITY RETURNS

2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
US Large Cap	Japan	EM Eastern Europe	EM Asia	EM Eastern Europe	EM Eastern Europe	EM Asia	US Large Cap	EM Latin America	EM Eastern Europe	US Large Cap
13.7%	9.9%	38.8%	43.3%	-3.4%	31.0%	28.8%	28.7%	9.5%	48.7%	25.0%
EM Asia	US Large Cap	EM Latin America	Emerging Markets	US Large Cap	US Large Cap	Emerging Markets	EM Eastern Europe	United Kingdom	EM Latin America	EM Asia
5.3%	1.4%	31.5%	37.8%	-4.4%	25.7%	18.7%	18.6%	-4.8%	33.5%	12.6%
Pacific ex Japan	Europe ex UK	US Large Cap	Europe ex UK	EM Latin America	EM Latin America	US Large Cap	United Kingdom	Pacific ex Japan	US Large Cap	Japan
-0.3%		12.0%		-6.2%	10.5%	18.4%	18.5%	-5.9%	26.3%	8.7%
Emerging Markets	Developed Markets	Emerging Markets	Pacific ex Japan	Pacific ex Japan	Europe ex UK	Japan	Europe ex UK	Developed Markets	Europe ex UK	Emerging Markets
-1.8%	-0.4%	11.6%	26.0%	-10.2%	7.7%	14.9%	16.5%	-14.0%	22.7%	8.1%
Japan	EM Eastern Europe	Pacific ex Japan	Developed Markets	Japan	Pacific ex Japan	Europe ex UK	Developed Markets	Japan	Japan	United Kingdom
-3.7%	-4.0%	8.0%	25.6%	-12.6%	6.4%	11.6%	11.8%	-16.3%	20.8%	7.5%
Developed Markets	United Kingdom	EM Asia	Japan	Developed Markets	Developed Markets	Developed Markets	Pacific ex Japan		Developed Markets	Pacific ex Japan
-4.5%	-7.5%	6.5%	24.4%	-13.4%	6.3%	8.3%	4.8%		18.9%	4.7%
United Kingdom	Pacific ex Japan	Japan	EM Latin America	United Kingdom	Japan	Pacific ex Japan	Japan	US Large Cap	United Kingdom	Developed Markets
-5.4%	-8.4%	2.7%	24.2%	-14.1%	5.0%	6.6%	2.0%	-18.1%	14.1%	4.3%
	EM Asia	Developed Markets	United Kingdom	Emerging Markets	United Kingdom	United Kingdom	Emerging Markets	Emerging Markets	Emerging Markets	
-5.8%	-9.5%	1.5%	22.4%	-14.2%	4.1%	-10.4%	-2.2%	-19.7%	10.3%	1.0%
EM Latin America	Emerging Markets		US Large Cap	Europe ex UK	Emerging Markets	EM Eastern Europe	EM Asia	EM Asia	EM Asia	EM Eastern Europe
-12.0%	-14.6%	0.3%	21.8%	-14.4%	2.0%	-11.3%	-4.8%	-20.8%	8.2%	-0.9%
EM Eastern Europe	EM Latin America	United Kingdom	EM Eastern Europe	EM Asia	EM Asia	EM Latin America	EM Latin America	EM Eastern Europe	Pacific ex Japan	EM Latin America
-37.1%	-30.8%	0.0%	18.1%	-15.2%	1.5%	-13.5%	-7.7%	-82.1%	6.5%	-26.0%

As of: 12/31/2024.

CAPITAL MARKETS | S&P EQUITY SECTOR RETURNS

2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Real Estate	Consumer Discretionary	Energy	Information Technology	Health Care	Information Technology	Information Technology	Energy	Energy	Information Technology	Comm Services
30.2%	10.1%	27.4%	38.8%	6.5%	50.3%	43.9%	54.6%	65.7%	57.8%	40.2%
Utilities	Health Care	Comm Services			Comm Services	Consumer Discretionary	Real Estate		Comm Services	Information Technology
29.0%	6.9%	23.5%	23.8%	4.1%	32.7%	33.3%	46.2%	1.6%	55.8%	36.6%
Health Care	Consumer Staples	Financials	Consumer Discretionary	Consumer Discretionary	Financials	Comm Services	Financials	Consumer Staples	Consumer Discretionary	Financials
25.3%	6.6%	22.8%	23.0%	0.8%	32.1%	23.6%	35.0%	-0.6%	42.4%	30.6%
Information Technology	Information Technology	Industrials	Financials	Information Technology	S&P 500		Information Technology	Health Care	S&P 500	Consumer Discretionary
20.1%	5.9%	18.9%	22.2%	-0.3%	31.5%	20.7%	34.5%	-2.0%	26.3%	30.1%
Consumer Staples	Real Estate		Health Care	Real Estate	Industrials	S&P 500	S&P 500	Industrials	Industrials	S&P 500
16.0%	4.7%	16.7%	22.1%	-2.2%	29.4%	18.4%	28.7%	-5.5%	18.1%	25.0%
Financials	Comm Services		S&P 500	S&P 500	Real Estate	Health Care		Financials		
15.2%	3.4%	16.3%	21.8%	-4.4%	29.0%	13.4%	27.3%	-10.5%	12.5%	23.4%
S&P 500	S&P 500	Information Technology	Industrials	Consumer Staples	Consumer Discretionary	Industrials	Health Care		Real Estate	Industrials
13.7%	1.4%	13.8%	21.0%	-8.4%	27.9%	11.1%	26.1%	-12.3%	12.3%	17.5%
Industrials	Financials	S&P 500	Consumer Staples	Comm Services	Consumer Staples	Consumer Staples	Consumer Discretionary	S&P 500	Financials	Consumer Staples
9.8%	-1.5%	12.0%	13.5%	-12.5%	27.6%	10.7%	24.4%	-18.1%	12.1%	14.9%
Consumer Discretionary	Industrials	Consumer Discretionary		Financials			Comm Services	Real Estate	Health Care	Energy
9.7%	-2.5%	6.0%	12.1%	-13.0%	26.3%	0.5%	21.6%	-26.1%	2.1%	5.7%
		Consumer Staples	Real Estate	Industrials		Financials	Industrials	Information Technology	Consumer Staples	Real Estate
6.9%	-4.8%	5.4%	10.8%	-13.3%	24.6%	-1.7%	21.1%	-28.2%	0.5%	5.0%
Comm Services		Real Estate	Energy		Health Care	Real Estate	Consumer Staples	Consumer Discretionary	Energy	Health Care
3.0%	-8.4%	3.4%	-1.0%	-14.7%	20.8%	-2.2%	18.6%	-37.0%	-1.3%	2.6%
Energy	Energy	Health Care	Comm Services	Energy	Energy	Energy		Comm Services		
-7.8%	-21.1%	-2.7%	-1.3%	-18.1%	11.8%	-33.7%	17.7%	-39.9%	-7.1%	0.0%

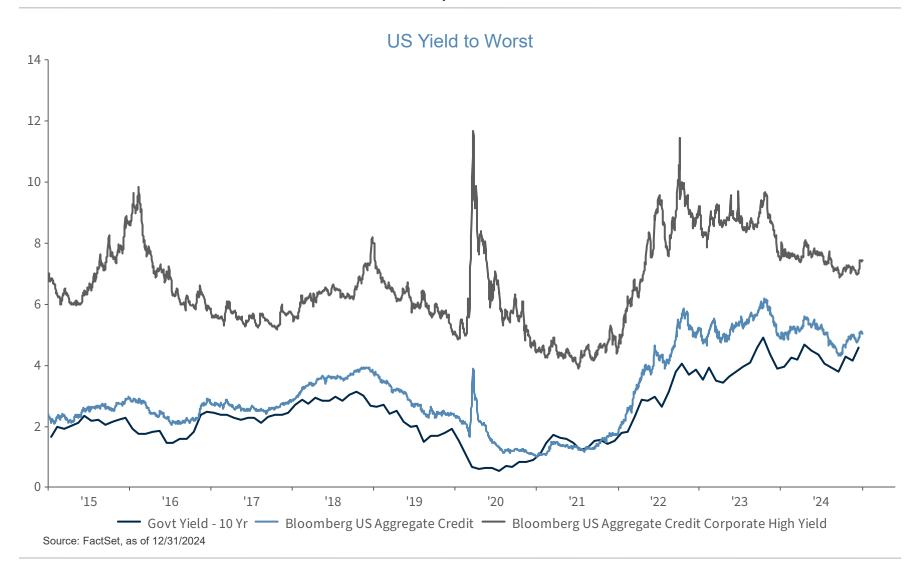
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CAPITAL MARKETS | 2024 AND Q4 RETURNS

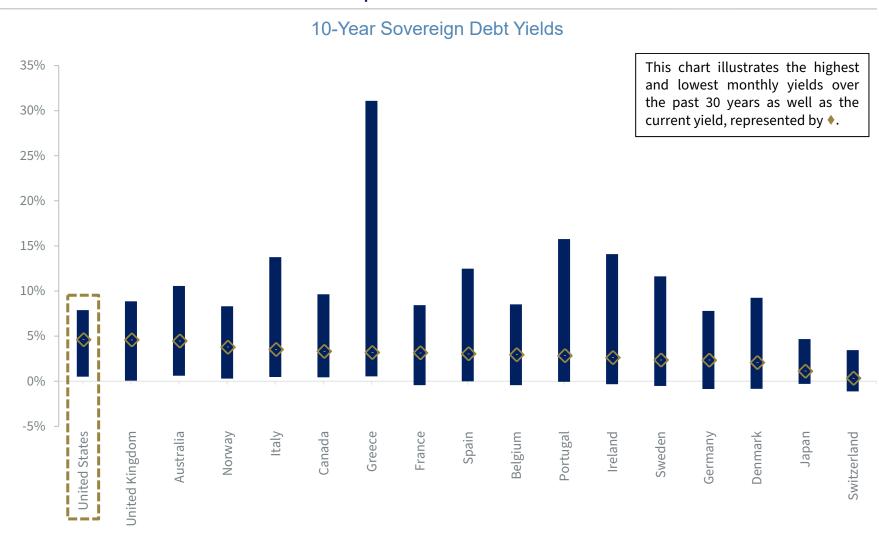
	sset Class Returns	Domestic Equity Total Returns		y S&P 500 Sectors Total Returns			nal Equity Returns	Fixed Income Total Returns	
2024	Q4	2024	Q4	2024	Q4	2024	Q4	2024	Q4
US Equities	US Equities	Large Growth	Large Growth	Comm Services	Consumer Discretionary	US Large Cap	US Large Cap	High Yield	T-Bill
22.1%	2.3%	36.1%	6.2%	40.2% Information	14.3%	25.0%	2.4%	8.2% Emerging	1.2% Agency
Blended	Cash & Cash	Large Blend	Large Blend	Technology 36.6%	Comm Services 8.9%	EM Asia	Japan	Market Bond 6.6%	1.0%
Portfolio	Alternatives	25.0%	2.4%	Financials	Financials	12.6%	-3.6%		US TIPS
11.3%	1.2%	Mid Growth	Mid Value	30.6%	7.1%	Japan	United Kingdom	5.3%	0.4% High Yield
Cash & Cash	Blended			Consumer Discretionary	Information Technology	8.7%	-6.8%	US TIPS 5.2%	0.2%
Alternatives	Portfolio	15.9%	1.5%	30.1%	4.8%	Emerging Markets	EM Asia	Short-Term Bond	Short-Term Bond
5.3%	-1.3%	Mid Blend		S&P 500 25.0%	S&P 500	8.1%	-7.7%	3.8%	-0.2%
Non-Us	1.5 /0	13.9%	1.4%	Utilities	2.4% Industrials	United Kingdom	Emerging	Credit	Municipal
Equities	Commodities	Large Value	Mid Blend		-2.3%	7.5%	Markets -7.8%	2.0% Aggregate Bond	-1.2% Emerging
5.3%	-1.6%	12.3%	0.3%	Industrials	Energy	Pacific ex Japan	Developed	1.3%	Market Bond -1.5%
	2.0 /0	Mid Value	Small Blend	17.5%	-2.4%	4.7%	Markets -8.1%	MBS	Credit
Real Estate	Fixed Income			Consumer Staples	Consumer Staples	Developed	EM Eastern	1.2%	-3.0%
4.0%	-3.1%	11.7%	-0.6%	14.9%	-3.3%	Markets 4.3%	Europe -8.5%	Municipal 1.1%	Aggregate Bond -3.1%
11372	3.1 /0	Small Growth	Mid Growth	Energy 5.7%	Utilities -5.5%	Europe ex UK	Pacific ex Japan	Agency	Treasury
Fixed Income	Real Estate	9.6%	-0.8%	Real Estate	Real Estate		•	1.0%	-3.1%
1.3%	-3.5%	Small Blend	Small Growth	5.0%	-8.5%	1.0% EM Eastern	-9.1%		MBS
11370	Non-Us	8.7%	-2.6%	Health Care	Health Care	Europe		0.6%	-3.2%
Commodities	Equities			2.6%	-10.3%	-0.9% EM Latin	-10.5% EM Latin	Long-Term Bond -2.0%	Long-Term Bond -6.3%
0.1%			Large Value			America	America	Global Bond ex US	Global Bond ex US
0.170	-7.4%	7.6%	-2.7%	0.0%	-12.4%	-26.0%	-15.7%	-8.8%	-9.0%

As of: 12/31/2024

CAPITAL MARKETS | FIXED INCOME YIELDS

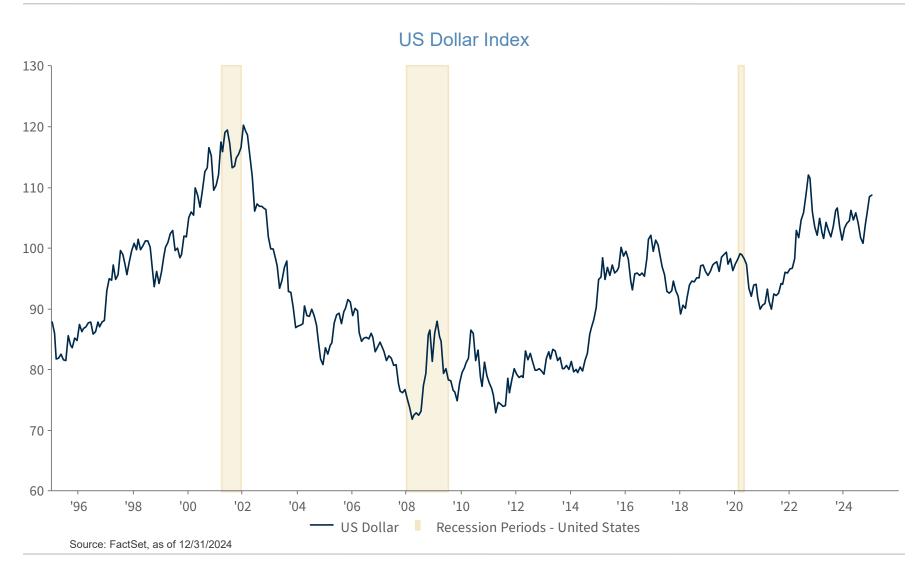


CAPITAL MARKETS | GLOBAL SOVEREIGN DEBT YIELDS

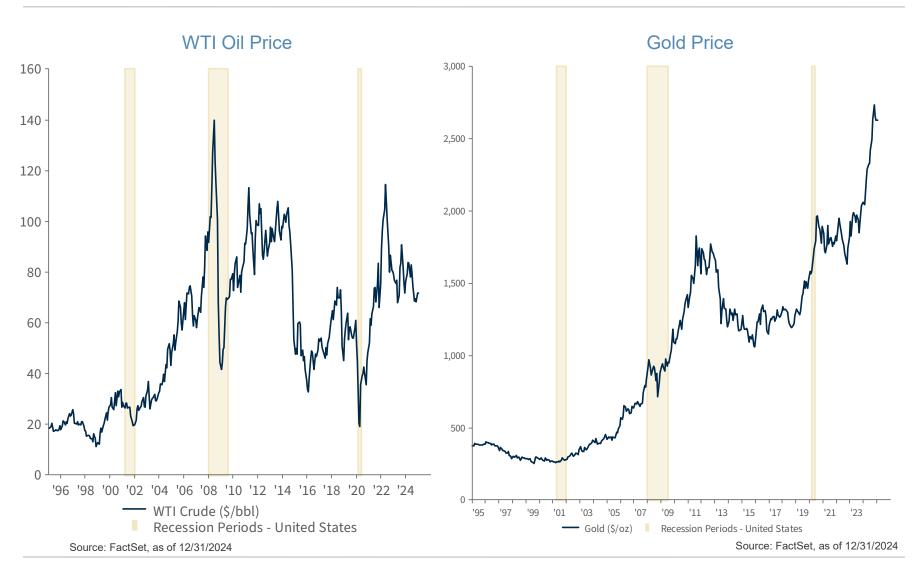


Source: FactSet, as of 12/31/2024

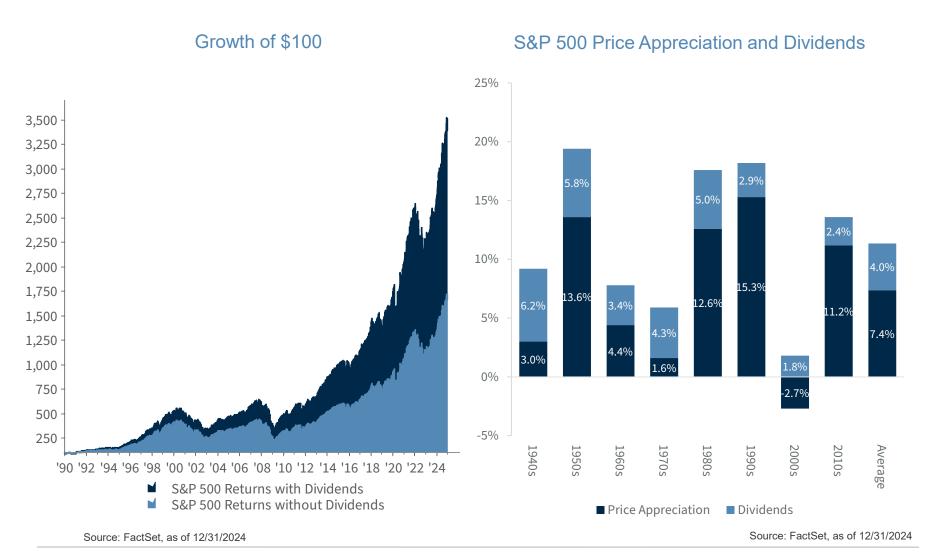
CAPITAL MARKETS | FOREIGN EXCHANGE RATES



CAPITAL MARKETS | COMMODITY PRICES

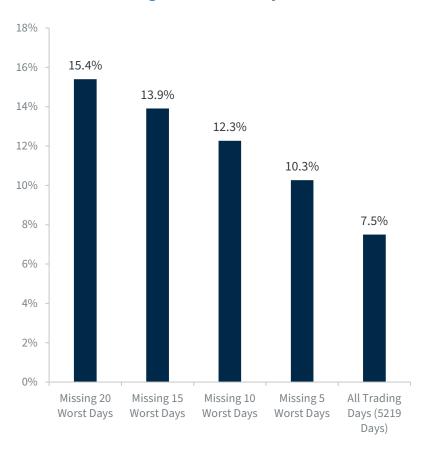


CAPITAL MARKETS | PRICE AND TOTAL RETURN



ASSET ALLOCATION | MISSING BEST AND WORST DAYS

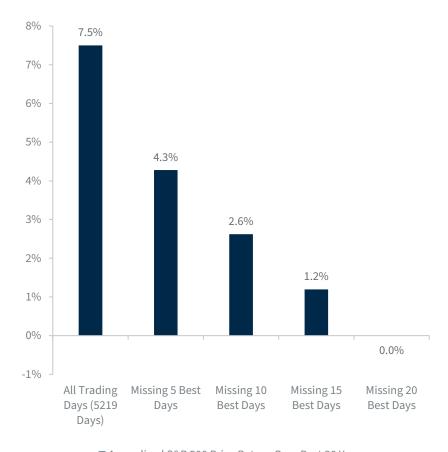
Missing the Worst Days



■ Annualized S&P 500 Price Return Over Past 20 Years

Source: FactSet, as of 12/31/2024

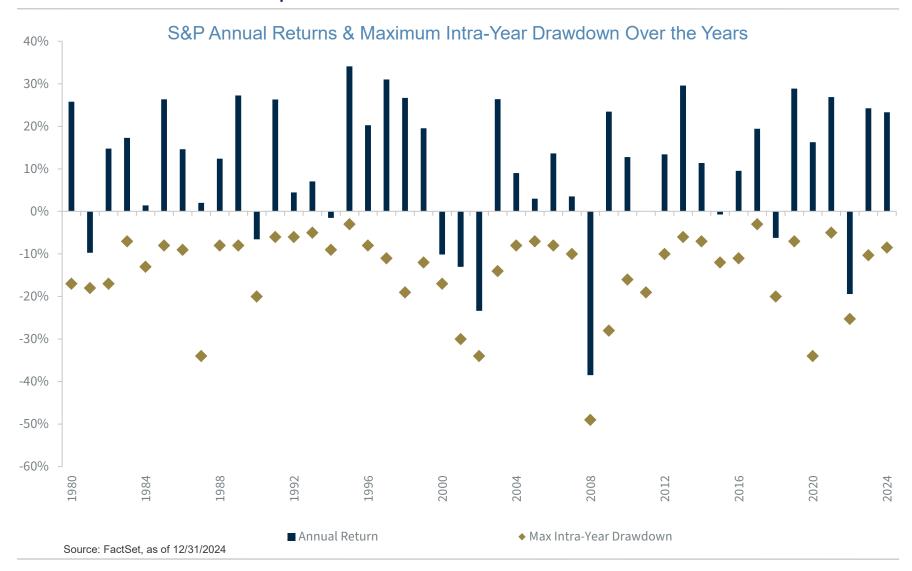
Missing the Best Days



■ Annualized S&P 500 Price Return Over Past 20 Years

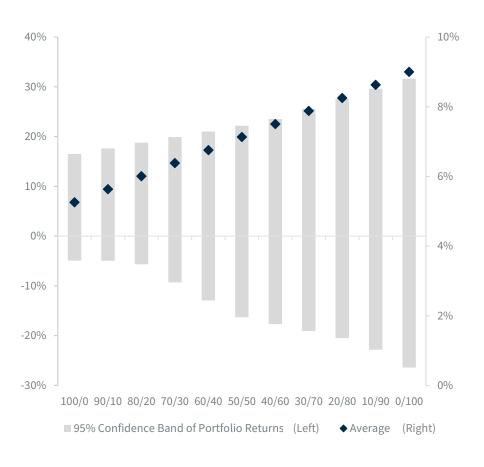
Source: FactSet, as of 12/31/2024

ASSET ALLOCATION | S&P 500 MAXIMUM INTRA-YEAR DRAWDOWNS & RETURNS

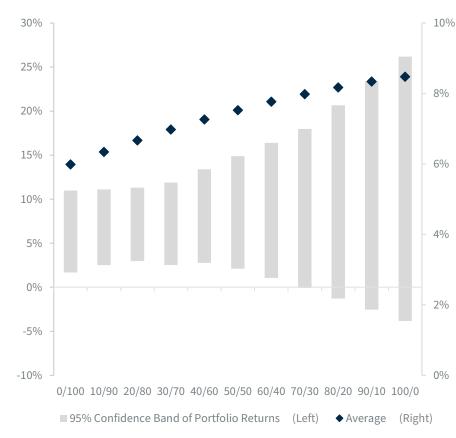


ASSET ALLOCATION | PORTFOLIO BUCKET RETURNS

1-Year Annual Return by Portfolio Bucket



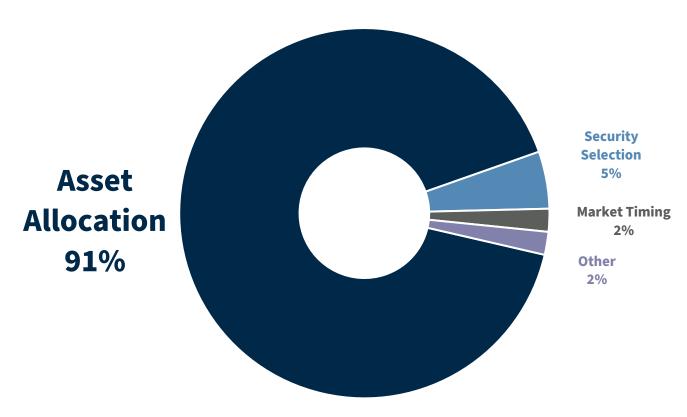
5-Year Annual Return by Portfolio Bucket



Source: FactSet, as of 12/31/2024 Source: FactSet, as of 12/31/2024

ASSET ALLOCATION | DETERMINANTS OF PORTFOLIO PERFORMANCE

Asset Allocation is Critical to Portfolio Construction



Source: Determinants of Portfolio Performance, Gary P. Brinson, L. Randolph Hood and Gilbert L. Beebower, Financial Analysts Journal, Vol. 42, No. 4 (Jul. - Aug., 1986), pp. 39-44

QUARTERLY TOPICS | TRUMP 2.0: WHAT'S NEW AND WHAT'S DÉJÀ VU?

"We view his [Trump's] nominations to key posts (including Treasury, Commerce, and the US Trade Representative) as early indicators of his seriousness for aggressive trade and tariff actions."

-**Ed Mills,** Washington Policy Analyst, Equity Research, Raymond James

KEY TAKEAWAYS:

- We view the key market-relevant policies of the Trump administration as: tariffs; the debt limit; appointing key personnel; budget reduction; and tax cuts.
- Trump's appointments seem to indicate his seriousness about aggressive policies on tariffs and trade policy. Tariffs may also be used as a negotiating tool.
- The timing, magnitude, and tempo of these policies is still uncertain. We will be monitoring market reaction closely.

Source: Investment Strategy Quarterly January 2025

QUARTERLY TOPICS | ENERGY MARKET SHIFTS FOCUS FROM GEOPOLITICS TO THE ELECTRIC GRID

"For the first time in two decades, US electricity demand is embarking on a period of sustained growth, mostly due to the highly energy-intensive data centers for the AI buildout."

-Pavel Molchanov, Energy Analyst, Equity Research, Raymond James

Strategic Materials Distribution

Materials like copper, lithium, and iron play key roles in supporting the electric power boom. Much of the processing occurs in China.



Source: US Geological Survey

Source: Investment Strategy Quarterly January 2025

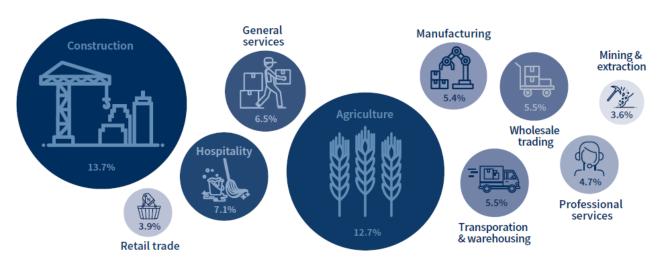
QUARTERLY TOPICS | UNCERTAINTY IS DEAD, LONG LIVE UNCERTAINTY

"The biggest risks for the US economy are higher interest rates from potentially higher inflation due to tariffs and the proposed deportation of millions of illegal migrants."

-Eugenio J. Alemán, Ph.D., Chief Economist, Raymond James -Giampiero Fuentes, CFP®, Economist, Raymond James

Share of Undocumented Workers by Industry

The impact on inflation from the curtailment of illegal immigration is going to take some time to feed into wages across the different industries affected.



Source: American Immigration Council, as of 2022

Source: Investment Strategy Quarterly January 2025

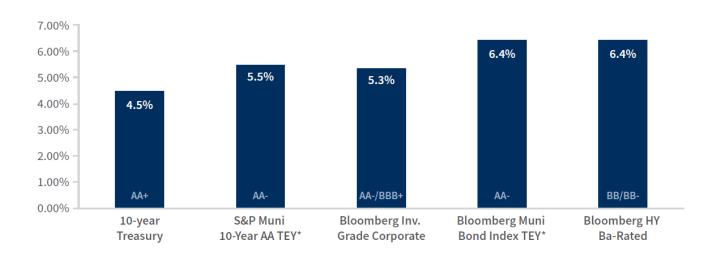
QUARTERLY TOPICS | FIXED INCOME: THE LONG AND SHORT OF IT

"We are growing more cautious on longer-term maturities. That is why we have raised our 10-year Treasury yield target to 4.50% for 2025."

-Tracey Manzi, CFA, Senior Investment Strategist, Investment Strategy

Tax-Equivalent Yields on Municipal Bonds Remain Attractive

Munis offer a significant yield opportunity relative to the Bloomberg Aggregate Bond Index and investment grade corporate bonds.



^{*}Taxable-Equivalent Yield calculation assumes a top tax bracket of 40.8%.

Source: Investment Strategy Quarterly January 2025 For the complete article, ask your financial advisor for a copy of the January 2025 Investment Strategy Quarterly.

QUARTERLY TOPICS | RESETTING EQUITY EXPECTATIONS

"We expect earnings, rather than additional multiple expansion, to be the major driver of performance in the year ahead."

-Matt Barry, CFA, Senior Investment Strategist, Investment Strategy -Mike Payne, Investment Strategy Analyst, Investment Strategy

2025 Outlook

		EPS	P/E	S&P 500 TARGET	PROBABILITY
A	Bull	\$280	25.5x	~7,000	35%
	Base	\$270	23.5x	~6,375	50%
	Bear	\$250	21x	~5,400	15%

Source: Raymond James Investment Strategy

Source: Investment Strategy Quarterly January 2025

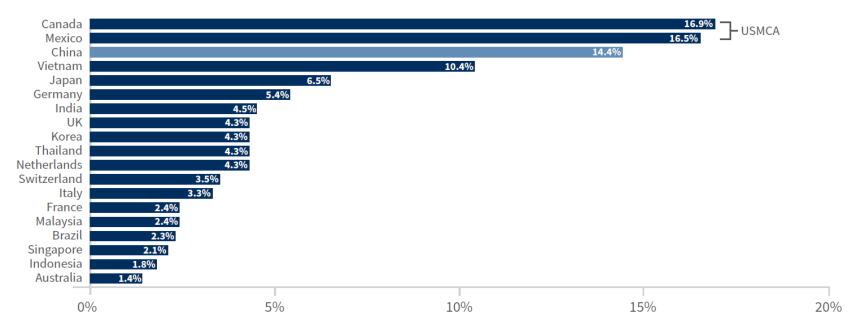
QUARTERLY TOPICS | UNEVEN GROWTH IN AN UNCERTAIN WORLD

"The combination of moderate but still positive growth, subdued inflationary pressures, and supportive monetary policy is constructive for positive returns over the year ahead."

-Professor Jeremy Batstone-Carr, European Strategist, Raymond James Investment Services Ltd*

US Goods Imports by Country

Proposed tariffs may have uneven impacts on US trading partners.



Source: Investment Strategy Quarterly January 2025

For the complete article, ask your financial advisor for a copy of the January 2025 Investment Strategy Quarterly.

January 2025

ASSET CLASS	BENCHMARK	ASSET CLASS	BENCHMARK
Cash & Cash Alternatives	Bloomberg US Treasury - Bills (1-3 M)	Small Blend	S&P Small Cap 600
Fixed Income	Bloomberg US Aggregate	Small Growth	S&P Small Cap 600 Growth
US Equities	Russell 3000	US Large Cap	S&P 500
World Equities	MSCI World ex USA	EM Eastern Europe	MSCI EM Eastern Europe
Commodities	Bloomberg Commodity Index	Europe ex UK	MSCI Europe ex UK
Real Estate	FTSE EPRA/NAREIT Global	Developed Markets	MSCI EAFE
Materials	S&P 500 (TR) / Materials - SEC	United Kingdom	MSCI United Kingdom
Industrials	S&P 500 (TR) / Industrials - SEC	Japan	MSCI Japan
Comm Services	S&P 500 (TR) / Communication Services -SEC	EM Latin America	MSCI EM Latin America
Utilities	S&P 500 (TR) / Utilities - SEC	Emerging Markets	MSCI EM (Emerging Markets)
Consumer Discretionary	S&P 500 (TR) / Consumer Discretionary - SEC	EM Asia	MSCI EM Asia
Consumer Staples	S&P 500 (TR) / Consumer Staples - SEC	Pacific ex Japan	MSCI Pacific ex JP
Health Care	S&P 500 (TR) / Health Care - SEC	Long-Term Bond	Bloomberg US Aggregate Credit - Long
Information Technology	S&P 500 (TR) / Information Technology - SEC	High Yield	Bloomberg US High Yield - Corporate
Energy	S&P 500 (TR) / Energy - SEC	Aggregate Bond	Bloomberg US Aggregate
Financials	S&P 500 (TR) / Financials - SEC	Credit	Bloomberg US Aggregate Credit
Real Estate	S&P 500 (TR) / Real Estate - IG	Emerging Market Bond	Bloomberg Emerging Markets USD Aggregate
S&P 500	S&P 500 (TR)	Treasury	Bloomberg US Aggregate Government - Treasury
Large Value	S&P 500 Value	Municipal	Bloomberg Municipal Bond
Large Blend	S&P 500	Agency	Bloomberg US Agency CMBS
Large Growth	S&P 500 Growth	MBS	Bloomberg MBS 1000
Mid Value	S&P Mid Cap 400 Value	Global Bond ex US	Bloomberg Global G6 (G7 x US)
Mid Blend	S&P Mid Cap 400	US TIPS	Bloomberg US TIPS (1-3 Y)
Mid Growth	S&P Mid Cap 400 Growth	Short-Term Bond	Bloomberg US Treasury Bellwethers (2 Y)
Small Value	S&P Small Cap 600 Value	T-Bill	Bloomberg US Treasury - Bills (1-3 M)

DISCLOSURES

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Diversification and asset allocation do not ensure a profit or protect against a loss.

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Information obtained from third-party sources is considered reliable, but we do not guarantee that the information herein is accurate or complete.

INTERNATIONAL INVESTING | International investing involves additional risks such as currency fluctuations, differing financial accounting standards, and possible political and economic instability. These risks are greater in emerging markets.

SECTORS | Sector investments are companies engaged in business related to a specific economic sector and are presented herein for illustrative purposes only and should not be considered as the sole basis for an investment decision. Sectors are subject to fierce competition and their products and services may be subject to rapid obsolescence. There are additional risks associated with investing in an individual sector, including limited diversification.

SMALL CAPS I Investing in small cap stocks generally involves greater risks, and therefore, may not be appropriate for every investor.

OIL | Investing in oil involves special risks, including the potential adverse effects of state and federal regulation and may not be suitable for all investors.

CURRENCIES | Currencies investing are generally considered speculative because of the significant potential for investment loss. Their markets are likely to be volatile and there may be sharp price fluctuations even during periods when prices overall are rising.

GOLD | Gold is subject to the special risks associated with investing in precious metals, including but not limited to: price may be subject to wide fluctuation; the market is relatively limited; the sources are concentrated in countries that have the potential for instability; and the market is unregulated.

FIXED INCOME | Fixed-income securities (or "bonds") are exposed to various risks including but not limited to credit (risk of default of principal and interest payments), market and liquidity, interest rate, reinvestment, legislative (changes to the tax code), and call risks. There is an inverse relationship between interest rate movements and fixed income prices. Generally, when interest rates rise, fixed income prices fall and when interest rates fall, fixed income prices generally rise.

MUNICIPAL BONDS | Municipal securities typically provide a lower yield than comparably rated taxable investments in consideration of their tax-advantaged status. Investments in municipal securities may not be appropriate for all investors, particularly those who do not stand to benefit from the tax status of the investment. Municipal bond interest is not subject to federal income tax but may be subject to AMT, state or local taxes.

US TREASURIES | US Treasury securities are guaranteed by the US government and, if held to maturity, generally offer a fixed rate of return and guaranteed principal value.

DOMESTIC EQUITY DEFINITION

US EQUITIES | The Russell 3000 Index: The index is a capitalization-weighted stock market index that seeks to be a benchmark of the entire U.S. stock market.

LARGE GROWTH | S&P 500 Growth Total Return Index: This index represents a segment of the S&P 500 Index with a greater-than-average growth orientation.

LARGE VALUE | S&P 500 Value Total Return Index: This index represents a segment of the S&P 500 Index with a less-than-average growth orientation.

SMALL GROWTH | S&P Small Cap 600 Growth Total Return Index: This index represents a segment of the S&P 600 Index with a greater-than-average growth orientation.

SMALL BLEND | Russell 2000 Total Return Index: This index covers 2000 of the smallest companies in the Russell 3000 Index, which ranks the 3000 largest US companies by market capitalization. The Russell 2000 represents approximately 10% of the Russell 3000 total market capitalization. This index includes the effects of reinvested dividends.

SMALL VALUE | S&P Small Cap 600 Value Total Return Index: This index represents a segment of the S&P 600 Index with a less-than-average growth orientation.

MID VALUE | S&P 400 Value Total Return Index: This index represents a segment of the S&P 400 Index with a less-than-average growth orientation.

MID GROWTH | S&P 400 Growth Total Return Index: This index represents a segment of the S&P 400 Index with a greater-than-average growth orientation.

MID BLEND | S&P Small Cap 400 Total Return Index: The index measures the investment return of mid-capitalization stocks in the United States.

COMMODITIES | **Bloomberg Commodity Index:** The index is a broadly diversified commodity price index distributed by Bloomberg Index Services Limited. The index tracks prices of futures contracts on physical commodities on the commodity markets and is designed to minimize concentration in any one commodity or sector.

REAL ESTATE | The FTSE EPRA/NAREIT Global Index is designed to measure the stock performance of companies engaged in specific real estate activities of global real estate markets.

ISM MANUFACTURING | The ISM Manufacturing Index indicates the level of demand for products by measuring the amount of ordering activity at the nation's factories.

CONSUMER PRICE INDEX | The price of a weighted average market basket of consumer goods and services purchased by households.

CONSUMER CONFIDENCE INDEX | A survey, administered by The Conference Board, that measures how optimistic or pessimistic consumers are regarding their expected financial situation.

'S&P/CASE-SHILLER U.S. NATIONAL HOME PRICE INDEX | Measures the change in the value of the U.S. residential housing market by tracking the purchase prices of single-family homes.

MAGNIFICENT SEVEN | Magnificent Seven refers to seven of the current largest and least volatile technology companies listed on the NASDAQ – Microsoft, Apple, Google, Meta, Amazon, NVIDIA, and Tesla. The foregoing is not a recommendation to buy or sell these stocks.

FIXED INCOME DEFINITION

AGGREGATE BOND | **Bloomberg US Agg Bond Total Return Index:** The index is a measure of the investment grade, fixed-rate, taxable bond market of roughly 6,000 SEC-registered securities with intermediate maturities averaging approximately 10 years. The index includes bonds from the Treasury, Government-Related, Corporate, MBS, ABS, and CMBS sectors.

MUNICIPAL | Bloomberg Municipal Total Return Index: The index is a measure of the long-term tax-exempt bond market with securities of investment grade (rated at least Baa by Moody's Investors Service and BBB by Standard and Poor's). This index has four main sectors: state and local general obligation bonds, revenue bonds, insured bonds, and prerefunded bonds.

INTERNATIONAL FOUITY DEFINITION

EMERGING MARKETS EASTERN EUROPE | MSCI EM Eastern Europe Net Return Index: The index captures large- and mid-cap representation across four Emerging Markets (EM) countries in Eastern Europe. With 50 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country.

BLOOMBERG BARCLAYS CAPITAL AGGREGATE BOND TOTAL RETURN INDEX | This index represents securities that are SEC-registered, taxable, and dollar denominated. The index covers the U.S. investment grade fixed rate bond market, with index components for government and corporate securities, mortgage pass-through securities, and asset-backed securities. The index is designed to minimize concentration in any one commodity or sector. It currently has 22 commodity futures in seven sectors. No one commodity can compose less than 2% or more than 15% of the index, and no sector can represent more than 33% of the index (as of the annual weightings of the components).

EMERGING MARKETS ASIA | MSCI EM Asia Net Return Index: The index captures large- and mid-cap representation across eight Emerging Markets countries. With 554 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country.

EMERGING MARKETS LATIN AMERICA | MSCI EM Latin America Net Return Index: The index captures large- and mid-cap representation across five Emerging Markets (EM) countries in Latin America. With 116 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country.

EMERGING MARKETS | MSCI Emerging Markets Net Return Index: This index consists of 23 countries representing 10% of world market capitalization. The index is available for a number of regions, market segments/sizes and covers approximately 85% of the free float-adjusted market capitalization in each of the 23 countries.

PACIFIC EX-JAPAN | MSCI Pacific Ex Japan Net Return Index: The index captures large- and mid-cap representation across four of 5 Developed Markets (DM) countries in the Pacific region (excluding Japan). With 150 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country.

JAPAN | MSCI Japan Net Return Index: The index is designed to measure the performance of the large and mid cap segments of the Japanese market. With 319 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in Japan.

FOREIGN DEVELOPED MARKETS | MSCI EAFE Net Return Index: This index is designed to represent the performance of large and mid-cap securities across 21 developed markets, including countries in Europe, Australasia and the Far East, excluding the U.S. and Canada. The index is available for a number of regions, market segments/sizes and covers approximately 85% of the free float-adjusted market capitalization in each of the 21 countries.

EUROPE EX UK | MSCI Europe Ex UK Net Return Index: The index captures large and mid cap representation across 14 Developed Markets (DM) countries in Europe. With 337 constituents, the index covers approximately 85% of the free float-adjusted market capitalization across European Developed Markets excluding the UK.

MSCI EAFE | The MSCI EAFE (Europe, Australasia, and Far East) is a free float-adjusted market capitalization index that is designed to measure developed market equity performance, excluding the United States & Canada. The EAFE consists of the country indices of 22 developed nations.

WORLD EQUITIES | The MSCI World ex USA Index captures large and mid cap representation across 22 of 23 Developed Markets (DM) countries*-- excluding the United States. With 1,003 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country.

PCE PRICE INDEX | A measure of the prices that people living in the United States, or those buying on their behalf, pay for goods and services. The PCE price index is known for capturing inflation (or deflation) across a wide range of consumer expenses and reflecting changes in consumer behavior

COMMODITY DEFINITIONS

US DOLLAR INDEX | The US dollar index (USDX) is a measure of the value of the US dollar relative to the value of a basket of currencies of the majority of the US's most significant trading partners. This index is similar to other trade-weighted indexes, which also use the exchange rates from the same major currencies.

DATA SOURCE: FactSet

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