NEWS RELEASE: AIF® DESIGNATION

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DWIGHT O. CAMPBELL EARNS ACCREDITED INVESTMENT FIDUCIARY® (AIF®) DESIGNATION

Boca Raton, FL - June, 2019 - Dwight O. Campbell of Raymond James Financial Services Inc. has been awarded the Accredited Investment Fiduciary[®] (AIF[®]) designation from the Center for Fiduciary Studies[®], the standards-setting body for Fi360.

The AIF designation signifies specialized knowledge of fiduciary responsibility and the ability to implement policies and procedures that meet a defined standard of care. The designation is the culmination of a rigorous training program, which includes a comprehensive, closed-book final examination under the supervision of a proctor, and agreement to abide by the Center's Code of Ethics and Conduct Standards. On an ongoing basis, completion of continuing education and adherence to the Code of Ethics and Conduct Standards are required to maintain the AIF designation.

Campbell began his financial services career in 1988. He has devoted his wealth management practice to helping individuals, families and business owners throughout the United States with all phases of their financial life. He also earned his professional designation as a Chartered Financial Consultant[®] (ChFC[®]) and Chartered Life Underwriter [®] (CLU[®]) from the American College of Financial Services. His current licenses include General Securities Representative License (Series 7), General Securities Principal License (Series 24), Uniform Investment Advisor Law License (Series 65) and Uniform Securities Agent State Law License (Series 63). He is also a licensed Life, Health and Annuity Insurance agent. He is a registered securities representative in FL, GA, MD, NC, SC, VA, NJ, MA, NY, OH, MI, IL, TX and CA with Raymond James Financial Services Inc., member FINRA/SIPC.

About Raymond James

Raymond James Financial, Inc. (NYSE: RJF) is a leading diversified financial services company providing private client group, capital markets, asset management, banking and other services to individuals, corporations and municipalities. The company has approximately 7,900 financial advisors throughout the United States, Canada and overseas. Total client assets are \$796 billion. Public since 1983, the firm is listed on the New York Stock Exchange under the symbol RJF. Additional information is available at raymondjames.com.

Raymond James employs approximately 13,900 associates (as of September 30, 2018).

Past Performance is not an indication of future results. The information provided is for informational purposes only and is not a solicitation to buy or sell Raymond James Financial stock.

About Fi360

Fi360, a fiduciary education, training and technology company, helps financial intermediaries use prudent fiduciary practices to profitably gather, grow and protect investors' assets. Since 1999, the firm has provided financial professionals with the tools necessary to act as a fiduciary in their work with investors. Headquartered in Pittsburgh, PA, Fi360 is the home of the Accredited Investment Fiduciary[®] (AIF[®]) designation, the Fiduciary Focus Toolkit[™] and the Fi360 Fiduciary Score[®]. Fi360 is also the parent company of CEFEX. Learn more at www.Fi360.com, via Twitter or on LinkedIn.

Investment Advisory Services offered through Raymond James Financial Services Advisors, Inc. Raymond James is not affiliated with Fi360.