



LEGACY SOCIETY

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FOREVER SUPPORT FOR FUTURE STABILITY

Mark and Cynthia Carron are longtime supporters of the Crisis Center of Tampa Bay. Their love of philanthropy started at an early age and has grown to include many organizations in the Tampa Bay area. We were excited to sit down with them and learn more about their passion for our mission and the importance of a [planned gift](#).

What motivated you to make your first charitable gift to any organization?

It has always been in the fabric of who we are. We never thought of not giving back in some way. Growing up, we each regularly contributed to UNICEF donation boxes and had early memories of learning about philanthropy from our parents. It just made sense to keep giving as we grew older, as we wanted to help enhance our communities in some way.

There are so many amazing organizations in the Tampa Bay area. Why the Crisis Center?



Longtime supporters of the Crisis Center, Mark and Cynthia Carron made a gift to help us continue providing life-changing work, even if gaps in funding arise.

The Crisis Center is an outstanding organization; however, it is sometimes more “under the radar” compared to other nonprofits. Many people are still unaware of the Crisis Center until they need to use a service, or they do not know about the vast scope of services the Crisis Center provides. Being a part of the Women in Action group, we get to hear directly from professional staff about what is going on in the agency and how they are helping others. It is so nice to know that they take such great pride in their work, and they always provide new statistics and updates to all who are invested in the mission.

Which of our programs do you find most inspiring?

We are passionate about so many of the programs and services that the Crisis Center offers. It is inspiring to know that Sexual Assault Services is always there to provide a hand to hold for someone who has been sexually abused. It is so needed in our community, and we hope that more communities have a designated organization to provide support and advocacy for those clients. There are many additional facets of counseling that provide invaluable assistance to those who are troubled and are facing challenges.

What would you tell someone who is thinking about making a planned gift?

There is only so much a person can do in their lifetime to give back to organizations that are most meaningful to them. It is important to provide ongoing financial support after our lifetimes, since the future is unpredictable. Government funding can change over time, and we may not be here to react and help as an organization’s needs and priorities change. A planned gift will help cover those gaps in funding as they arise.

What do you hope to achieve with your philanthropy?

We hope to make a lasting impression and support families and people from all walks of life through difficult times with our philanthropy. Our goal is to make a significant difference in the organizations that we support. We enjoy making introductions and connections with our friends and colleagues so that they can learn more about the Crisis Center—and maybe they will be motivated to make a gift of their own.

Is there anything else you would like to add or wished I had asked about?

Over the past few years we have seen more publicity about the Crisis Center in the news, as the organization and its leadership become highly regarded as “experts” about what is going on in the Tampa Bay area. It is rewarding and heartwarming to see the Crisis Center being recognized for their efforts and the services they provide to the community.

You can support our future families and make a lasting impression at the Crisis Center. Like the Carrons, you can change lives and make a lasting impact at the Crisis Center through a [planned gift](#). To learn more, contact Katie Rockman at (813) 969-4976 or krockman@crisiscenter.com.

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