

RAYMOND JAMES®



the  
MENDALL  
FINANCIAL GROUP LLC®

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CERTIFIED FINANCIAL PLANNER™

Dear Friends,

Earth Day was a hit from the start. The first one, more than 50 years ago, was observed by a remarkable 20 million people at rallies held across the United States, and it soon spread to become an international celebration of nature every April 22.

There are many ways to participate: planting a tree, collecting recyclables or simply going for a walk and enjoying the beauty of nature.

Protecting and preserving our planet is a responsibility we all share – and there are more ways than ever to contribute. Companies around the world, including Raymond James, are helping to drive real change with their dedication to sustainable business practices, and investors are voicing their approval.

While it used to be that avoiding objectionable industries was the only way to apply your values in your investment choices, now you can purposely invest in companies whose business models emphasize sustainability. Often referred to as ESG investing for the criteria by which companies are assessed – environmental, social and governance – sustainable investing can also be an effective portfolio strategy.

We invite you to explore the ways Raymond James is committed to being a good steward and providing [sustainable investment strategies](#), as well as the ways sustainable investing is [making an impact](#) in the world.

Along with these resources, check out Kim Monedonedo's, [Corporate and Clean](#) one minute videos, as she shares her eco-friendly contributions to Mother Earth.

We're proud to be affiliated with a firm that believes sustainability goes beyond reducing our own resources usage. Building a better world starts with financing strategic initiatives that improve the environmental footprints and community impacts of individuals, organizations and municipalities.

Happy Earth Day.

We would love to hear from you about how you connect with nature, or to talk about sustainable investing opportunities that help make a difference every day.

Sincerely,

Peter L. Mendall, CFP®  
Kimberley J. Mondoñedo, CFP®  
Ryan A. Bean, Financial Advisor

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Utilizing an ESG investment strategy may result in investment returns that may be lower or higher than if decisions were based solely on investment considerations.