Monday February 26, 2024

SUMMARY-

- I. Markets stay calm and climb to new record highs.
- II. Rising earnings projections suggest strong fundamentals to rally.
- III. Rising bond yields have yet to spook equities this time.
- IV. Noticeable sector broadening recorded for past month.

Good morning:

After receiving some hotter than anticipated inflation data the week prior, suggesting the Fed may wait longer to begin cutting rates, investors were remarkably accepting during last week's holiday-shortened trading week. Instead of selling stocks in the face of the likely new "higher for longer" monetary policy reality, attention quickly shifted to some key corporate earnings announcements. The results largely beat expectations and enabled major equity averages to continue their march higher into record territory. Major large-cap averages added 1.3 – 1.7% by Friday's close. Of course, this rally's leadership that began last October has been fairly concentrated in some mega-cap tech companies fueled by artificial intelligence (AI) mania. Any company that can show growth of its earnings should expect its stock price to ultimately follow suit. With many sectors showing increasing profits, it is reasonable to anticipate the eventual reflection of that growth in their share prices, even among the many lagging areas that currently exist throughout the market.

Over the last 30 years, the price of the S&P 500 index has risen by well over 900%. Not surprisingly, earnings per share for the S&P 500 also rose more than 900% over that time. This further illustrates the long-term relationship between stock prices and corporate earnings. They don't, however, always move in perfect lockstep with each other. Instead, market movements reflect expectations, emotions, and investor sentiment, occasionally overshooting to the upside and the downside, as investors become overly optimistic or pessimistic. It is important to realize that projected 12-month earnings estimates for the entire S&P 500 have ratcheted higher over the past year. This suggests to us that equity investors should currently feel relatively safe remaining invested with improving underlying fundamentals.



Forward Twelve-Month Consensus Earnings Estimate for the S&P 500

Source: Bloomberg, consensus estimates.

A further impressive sign of the market's recent resiliency is how it has largely ignored the recent uptick in bond yields. On two occasions last year when the market had to adjust to new Fed expectations, equities pulled back. However, equity traders have apparently shrugged off the recent rise in short and intermediate Treasury yields, opting instead to be patient for the eventual Fed cuts they likely feel are inevitable.



S&P 500 and Interest Rates

Source: FactSet. S&P 500 Index and 2-year U.S. Treasury Yield.

Beyond the concentrated weighting in a small number of companies accounting for much of the S&P 500's recent gains, some have expressed concern about the market topping out now that it has achieved new highs. Fortunately, bull markets do NOT tend to run out of gas right after making a new record high. In several cases, equities continued their ascent for years as this data for the S&P 500 price index in the table below reflects.

New All-time High	Additional Gain Beyond New High	Time From New High to Eventual Peak (# of Trading Days)
Aug. 2020	42%	347
Mar. 2013	116%	1735
May 2007	2%	92
Jul 1989	352%	2709
Nov 1982	137%	1215

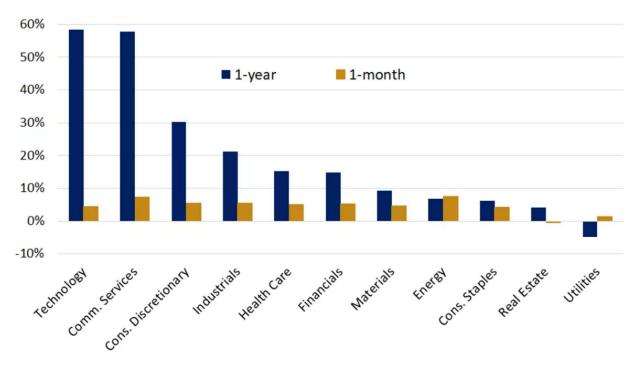
Equities have typically logged strong and extended gains after new highs were reached.

Source: Bloomberg

After a year of only two sectors garnering most of the gains, the past month has finally started to see some broadening out. As this chart illustrates, the one-month gains in gold are far more consistent across most industry sectors than seen in the past year. Investors with traditionally well-balanced diversified portfolios should continue to be rewarded if this trend continues which we believe it will.

S&P 500 Sector Performance

1-year and 1-month Total Returns



Source: FactSet. S&P 500 GICS level 1 sectors.

By the end of this week, Raymond James will be issuing its second of three tax document releases. These will either be mailed to you or be available to download from our website when available. The final third batch is scheduled to be issued by March 15th. It is important to make sure you have all the necessary documents for each account before completing your returns or even sending things off to your tax preparer. Please let us know if you have any questions pertaining to your tax reporting documents and we will be happy to assist.

Have a great week!

Mark and Jeff

Mark S. Loftus, CFP[®] Managing Partner & Founder, LPWP Registered Principal, RJFS CA Insurance License #0C83705



O: 630.566.9200 // T: 844.890.8750 // F: 630.566.9292 1901 Butterfield Road, Suite 100, Downers Grove, IL 60515 www.loftus-preusser.com



Loftus & Preusser Wealth Partners is not a registered broker/dealer and is independent of Raymond James Financial Services. Securities offered through Raymond James Financial Services, Inc., Member FINRA/SIPC. Investment advisory services offered through Raymond James Financial Services Advisors, Inc.

Raymond James Financial Services does not accept orders and/or instructions regarding your account by e-mail, voice mail, fax or any alternate method. Transactional details do not supersede normal trade confirmations or statements. E-mail sent through the Internet is not secure or confidential. Raymond James Financial Services reserves the right to monitor all email.

Any information provided in this e-mail has been prepared from sources believed to be reliable, but is not guaranteed by Raymond James Financial Services and is not a complete summary or statement of all available data necessary for making an investment decision. Any information provided is for informational purposes only and does not constitute a recommendation. Raymond James Financial Services and its employees may own options, rights or warrants to purchase any of the securities mentioned in e-mail. This e-mail is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material. Any review, retransmission, dissemination or other use of, or taking of any action in reliance upon, this information by persons or entities other than the intended recipient is prohibited. If you received this message in error, please contact the sender immediately and delete the material from your computer.

DISCLAIMER:

If you no longer want to receive this Monday Outlook email, simply reply to this email with "REMOVE" or "OPT OUT" in the subject line and we will remove you from our email list.

Opinions expressed in this email are those of the author and are not necessarily those of Raymond James. The information contained in this report does not purport to be a complete description of the securities, markets, or developments referred to in this material nor is it a recommendation.

The information has been obtained from sources considered to be reliable, but we do not guarantee that the foregoing material is accurate or complete.

All investments are subject to risk regardless of strategy selected. Individual investor's results will vary. Past performance does not guarantee future results. Forward looking data is subject to change at any time and there is no assurance that projections will be realized. Diversification and strategic asset allocation do not ensure a profit or protect against a loss.

S&P 500 Index is an unmanaged, market value-weighted index of 500 stocks generally representative of the broad stock market. An investment cannot be made directly in a market index.

Raymond James makes a market in AAPL, AMZN, GOOGL, META, MSFT, NVDA, AND TSLA. This is not a recommendation to purchase or sell the stocks of the companies mentioned.

The Russell 2000 Index measures the performance of the 2,000 smallest companies in the Russell 3000 Index, which represent approximately 8% of the total market capitalization of the Russell 3000 Index.

Investing in small cap stocks generally involves greater risks, and therefore, may not be appropriate for every investor.

Market return and statistical data obtained from: <u>https://am.jpmorgan.com/blob-</u> gim/1383452890099/83456/weekly_market_recap.pdf?segment=AMERICAS_US_ADV&locale=en_US_

Keep in mind that individuals cannot invest directly in any index, and index performance does not include transaction costs or other fees, which will affect actual investment performance. Individual investor's results will vary.

Every investor's situation is unique, and you should consider your investment goals, risk tolerance and time horizon before making any investment. Prior to making an investment decision, please consult with your financial advisor about your individual situation. The foregoing information has been obtained from sources considered to be reliable, but we do not guarantee that it is accurate or complete, it is not a statement of all available data necessary for making an investment decision, and it does not constitute a recommendation.

Bond prices and yields are subject to change based on market conditions and availability. If bonds are sold prior to maturity, you may receive more or less than your initial investment. Holding bonds to term allows redemption at par value. There is an inverse relationship between interest rate movements and bond prices. Generally, when interest rates rise, bond prices fall and when interest rates fall, bond prices generally rise.

This information is not intended as a solicitation or an offer to buy or sell any security referred to herein.

Money market fund is a mutual fund investing in high quality, short-term debt instruments, cash, and cash equivalents. While not principal protected, they are considered extremely low risk on the investment spectrum. The money market fund generates income, but little capital appreciation. An investment in a money market fund is neither insured nor guaranteed by the FDIC or any other government agency. Although the fund seeks to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in the fund.

Every type of investment, including mutual funds, involves risk. This information is not intended as a solicitation or an offer to buy or sell any security referred to herein.

Certified Financial Planner Board of Standards, Inc. (CFP Board) owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER[™], and CFP® (with plaque design) in the United States, which it authorizes use of by individuals who successfully complete CFP Board's initial and ongoing certification requirements.