

*THE COMMUNIQUE*

OCTOBER 2016

MAJOR INDICES	CLOSE	MTD	QTD	YTD
S&P 500	2153.73	-0.67%	-0.67%	5.37%
Dow Jones Industrials	18240.42	-0.37%	-0.37%	4.68%
NASDAQ Composite	5292,40	-0.37%	-0.37%	5.69%

U.S. TREASURIES	YIELD
5-yr Treasury Note	1.27 %
10-yr Treasury Bond	1.73 %
30-yr Treasury Bond	2.46 %

Information as of October 7, 2016

Source: Thomson Reuter's Thomson One

MARKET COMMENT

“Sell Rosh Hashanah, Buy Yom Kippur”

This old Wall Street adage is proof that investors and the public love a quick tidbit or soundbite that describes how, what, and when to buy or sell stocks. Rosh Hashanah is the start of the Jewish New Year, which commenced on October 2<sup>nd</sup> and ends on October 12<sup>th</sup> with Yom Kippur, the Day of Atonement. The rationale behind the saying is that many people will be closing out (selling) their positions as they take time away from the market to observe the holy holiday. As a result, the volume (number of shares traded) will decrease causing less activity in the market and, potentially, a short term decline. While some market adages have more credence than others, we will stay tuned this October to see how everything plays out.

October is also more traditionally known for Halloween ghosts and goblins – including some of the largest stock market “crashes” in history, with 1929 and 1987 coming to mind. We currently don’t see the markets in a “crash mode” for this October but, as always, it pays to pay attention and we’ll be watching closely for any “market ghosts” flying around!

The market is currently in a churning pattern, with significant volatility both up and down, but only meager returns at this point. However, the coming weeks will provide the market with 3<sup>rd</sup> quarter earnings results (more up & down volatility), lots of Presidential hyperbole, and, of course, more interest rate talk. This should spark some type of reaction from the market but, then again, who knows? What we do know is that the Federal Reserve disappointed the market in September by not raising interest rates, considering that it appeared well prepared to handle the increase (perhaps the market is saying “let’s just get on with it and move forward”). But as I write this communique, it

does seem more likely than not that we will see rate increase(s) by year end or the first part of 2017. What a warm welcome to the new President and a Merry Christmas to all!

As mentioned, the fall season can be quite challenging for the markets, but just on the other side of the door or window the sounds of the falling leaves usually brings a quiet sense of peace and pleasantness. Fall is my favorite season – which could be because I am in the fall season of my life – but also because it is a time of reflection, quietness, and peacefulness. I find great enjoyment in walking in the woods, as leaves fall and the wind blows and the crisp smells become “intoxicating.” I hope you find some time to enjoy your favorite fall activity because the season always seems to come and go far too quickly and, before we know it, we are moving along into the “winter” of our lives. As always, your continued trust and confidence is highly valued. If you have any questions please call us. Thank you.

## PLANNING STRATEGY

Raymond James “Point of View” article. M15-043516

### Comparing Your Medicare Coverage Options

*When it comes to health insurance after age 65, you’ve got options. Let us help you choose a healthcare policy that’s right for you.*

#### **What is original Medicare?**

Medicare is a fee-for-service plan offered from the federal government and is available anywhere in the country. When you enroll in Medicare, you’re automatically in Original Medicare unless you join a Medicare Advantage plan. Premiums, deductibles and copayments apply.

**What’s covered:** Part A, known as hospital insurance, helps pay expenses for hospital stays, skilled nursing facilities, home healthcare, hospice care and medicines administered to inpatients. Premiums do not apply if you’re eligible for Social Security retirement benefits. Part B, which offers medical insurance, covers outpatient hospital care, doctors’ services, physical therapy, rehab therapy, lab tests, medical equipment, some home health services, preventive services and personalized prevention plans. Costs for prescription drugs, hearing, dental, vision and long-term care are not covered under Parts A and B.

#### **What is a Medicare Advantage plan?**

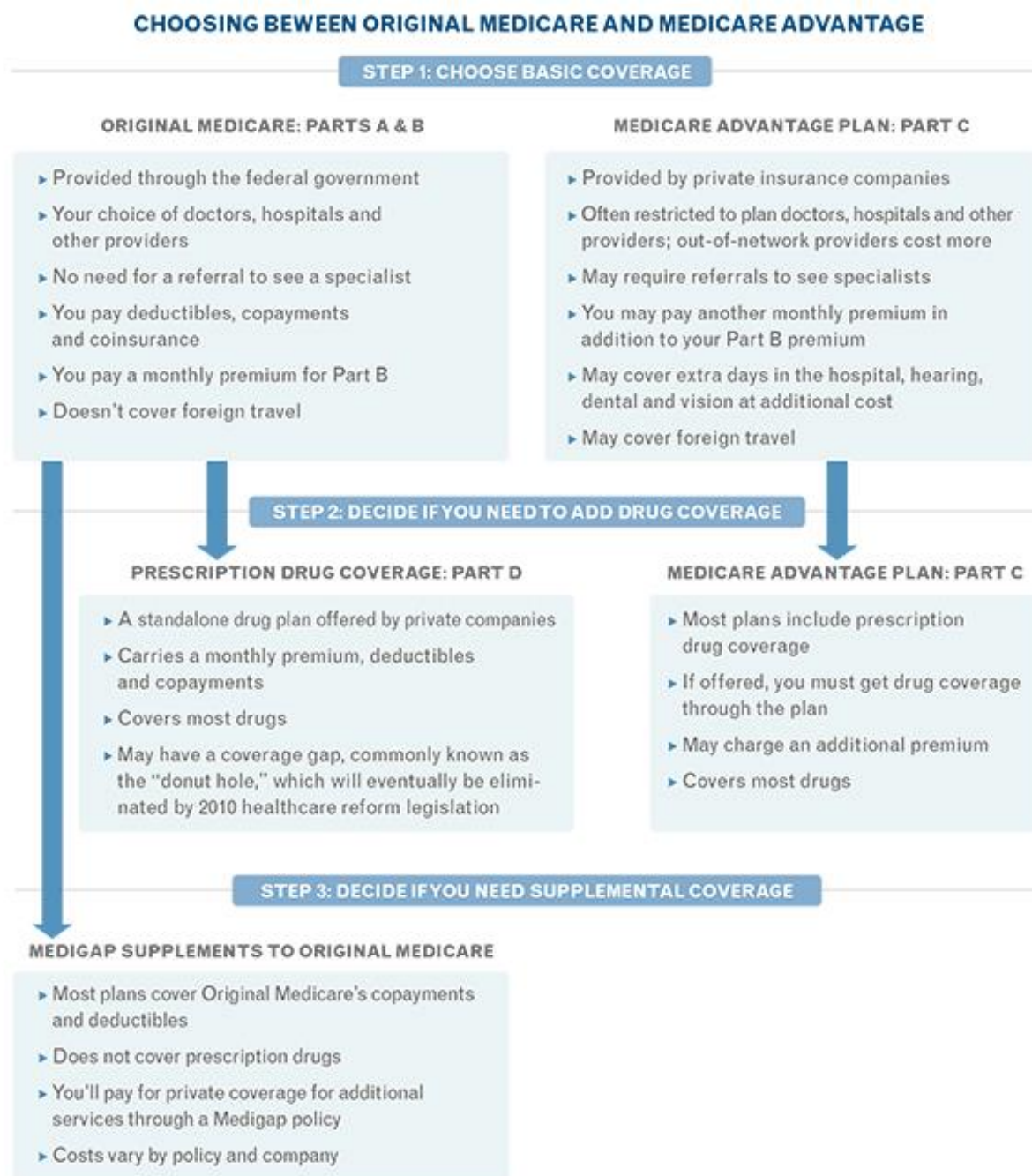
Medicare Advantage plans, sometimes referred to as Part C, offer an alternative to Parts A and B. They are provided by private companies and cover all Part A and B services, except hospice. These plans have more limited networks but may have lower out-of-pocket costs than Original Medicare and may cover additional services. But it’s a good idea to compare the two to determine which is a better fit for you, and do so again each year.

#### **Planning Tip: To join a Medicare Advantage plan, you must:**

- Already be enrolled in Parts A and B

- Continue to pay the Part B premium
- Live in the plan's service area

Medicare Advantage coverage is available in several forms, including managed care plans, such as HMOs and PPOs, and private fee-for-service plans. Each plan has different out-of-pocket costs, and features vary depending on where you live. So it pays to shop around. Generally, you'll pay your Medicare Advantage monthly premium in addition to your Part B premium. However, these plans can't charge you more than Original Medicare would for certain services. Medicare Advantage plans also have an annual cap on how much you'll pay for services covered under Parts A and B, but that can differ among various plans. Again, be sure to shop around.



To learn more about making this important decision, please visit Medicare.gov or call 800.633.4227. We are also available to help you determine how healthcare costs fit into your overall retirement income plan.


## LIFE & LEISURE

Raymond James "Point of View" article. M16-046624

### What to do When You've Been Hacked


*You've received the ominous message that your account has been compromised. Now what?*

**Message:** "We have detected unusual activity on your account. Did you authorize this transaction?"

**step 1 CONTACT** 

Contact your financial institutions. Alert them and **ORDER NEW CREDIT AND DEBIT CARDS**. Inform the three major credit bureaus about the breach, and ask for credit monitoring, fraud alerts, as well as copies of your credit reports.


**EQUIFAX.COM// 800.685.1111**  
**TRANSUNION.COM// 800.916.8800**  
**EXPERIAN.COM// 888.397.3742**

**step 2 REPORT** 


Report identity theft, by phone and in writing, to local, state and federal law enforcement. **KEEP RECORDS OF ALL RELEVANT CORRESPONDENCE**. Contact the Federal Trade Commission as well for next steps.

**IDENTITYTHEFT.COM// 877.438.4338**


**7 STEPS to TAKE**

**step 3 RESET** 


Reset passwords. Use a **COMPLEX AND UNIQUE MIX OF NUMBERS, CASES AND SYMBOLS** for every website you use. Experts blame weak or stolen user names and passwords for 76% of data breaches. Consider using password manager software if needed. If the website offers two-step authentication, use it.

**step 4 CHECK** 


Routinely check for fraudulent activity. Watch your monthly statements, emails and regular mail and **REPORT UNAUTHORIZED OR SUSPICIOUS ACTIVITY** immediately.

**step 5 NOTIFY** 

Notify your contact list to **DELETE STRANGE EMAILS** that appear to be from you.

**step 6 SECURE** 

Secure your information by keeping software up to date and installing an antivirus product. **BE THOUGHTFUL ABOUT INFORMATION SHARED ONLINE** or via telephone. Shred sensitive material or store securely in a digital or physical vault.

**step 7 DEFEND** 

Stay alert. **VIGILANCE AND CAREFUL BEHAVIOR ONLINE** (e.g., using secure sites denoted by https in the URL) offer a strong line of defense against hacking.

At first you think the text from your credit card company is a mistake; then reality sets in. You may have been hacked. Your mind reels as you wonder what information the thieves were able to access and if your identity has been stolen. Sadly, this scenario is all too common. The Federal Trade Commission reports that 11.7 million people find themselves as victims of identity theft every year.

Cyberattacks target individuals and huge corporations alike. While reputable companies take cyber threats seriously and institute multiple layers of protection, hackers relentlessly pursue ways around obstacles between them and your information. Should you get hacked, take action immediately.

**Quote of the Month:** "Investing is the intersection of economics and psychology." - Seth Klarman



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## Relevant Links

Planning - [http://raymondjames.com/pointofview/comparing\\_your\\_medicare\\_coverage\\_options](http://raymondjames.com/pointofview/comparing_your_medicare_coverage_options)

Life & Leisure - <http://raymondjames.com/pointofview/youve-been-hacked-now-what>

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Keep in mind that indexes are unmanaged and individuals cannot invest directly in any index. Index performance does not include transaction costs or other fees, which will affect the actual investment performance. Individual investor results will vary. Gross Domestic Product (GDP) is the annual market value of all goods and services produced domestically by the US.

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