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# WEALTH PLANNING

*that leads with your life*

OCT  
2024

## *Pathways to Prosperity*

Crafting a Roadmap for Lasting Wealth

Volume 1, Issue 2

FA'ASAU  
WEALTH MGMT. OF  
RAYMOND JAMES

As October unfolds and the leaves start to turn, I'm reminded of how this season of change reflects both the financial and political landscapes we navigate. With the upcoming election on many minds, it's a poignant reminder of the importance of preparing for what lies ahead.

After a refreshing family trip to McCall, I've been reflecting on the value of preparation with balanced and thoughtful planning. A recent conversation with a client who began using a long-term care policy we set up ten years ago underscored just how impactful our planning efforts can be. Hearing how this policy has been a lifeline for his wife's care reinforced the importance of our work together.

This month's newsletter is filled with curated content just for you. Feel free to share the blog article with your children and grandchildren – some of those tips might be a game-changer for them!

I'm grateful for the beauty of the season and hope you're enjoying it too!

Warmly,

*Rebekah*

# Thoughts on the Market

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The U.S. Presidential election is dominating news cycles, and as an investor, it's easy to let political fervor influence your investment decisions. However, maintaining a clear boundary between politics and your portfolio is crucial for long-term financial success. Here are several strategies to help you navigate election years without letting politics sway your thinking.

**Markets Don't Pick Sides:** Growth is driven by the economy, tech, and global events – not who's in office.

**Political Predictions Are Tricky:** Betting your investments on specific political outcomes is risky because the path from campaign promises to enacted policies is often unpredictable.

**Stay Rational:** Emotionally charged

choices aren't often based on sound financial principles.

**The Power of Diversification:**

Diversifying your investments reduces the impact of any single political event.

**Embracing a Long-Term Perspective:**

Staying focused on your long-term goals helps you ride out the temporary waves of election-related market movements.

Successfully navigating election years requires a disciplined approach that keeps politics out of your portfolio. Look at the bigger picture, set aside your political beliefs, and you'll make smart decisions with your money.

Take a look at our video below for some additional tips on how to keep politics out of your portfolio.



## Spotlight

Ali and her husband, Brian, recently enjoyed a vacation to Hawaii in September.

## Monthly blog *financial and market insights*

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Discover a blend of key financial insights and personal reflections, all thoughtfully crafted to guide you on your wealth journey.

# Retirement Savings Tips From Your 20s to Your 60s.

Saving for retirement is a journey that evolves with every stage of life. The steps you take today have a lasting impact on your financial future.



[Read Article](#)

## Monthly *video roundup*

Not subscribed to our YouTube channel yet? Don't miss out! Check out our top three videos of the month, and don't forget to hit the subscribe and alert buttons to stay updated with all our latest content.



### Keep Politics Out of Your Portfolio

Dive into this eye-opening video on why impartiality is so important.

[Watch Video](#)



### Teaching Your Kids Financial Literacy

Explore how to raise financially savvy kids - without overindulging them.

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## Meet the Team: Rebekah Fa'asau

Meet the founder and leader of Fa'asau Wealth Management of Raymond James

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