

BIOTECHNOLOGY

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INDUSTRY BRIEF

T.GIF: Top Ten Oncology Drugs Over 38 Years in 30 Seconds

For this week's animated graphic, we aggregated global sales data for cancer drugs dating back to 1986 to generate a dynamic top-10 list. Our source was Evaluate Pharma (actuals in historical years, sellside consensus in forecasted years). Consensus estimates out to 2024 are included and the color bar for each drug in the graphic is grouped by company. The emergence of monoclonal antibody-based therapies dominates the graphic beginning in the early 2000's, led by Genentech's (now Roche's) Rituxan. As the graphic moves into 2019 and later, we see a marked acceleration in consensus sales estimates for blockbuster oncology drugs such as Keytruda (Merck), amidst a rising then falling Revlimid (Celgene).

Steven Seedhouse, Ph.D.

(212) 885-1837

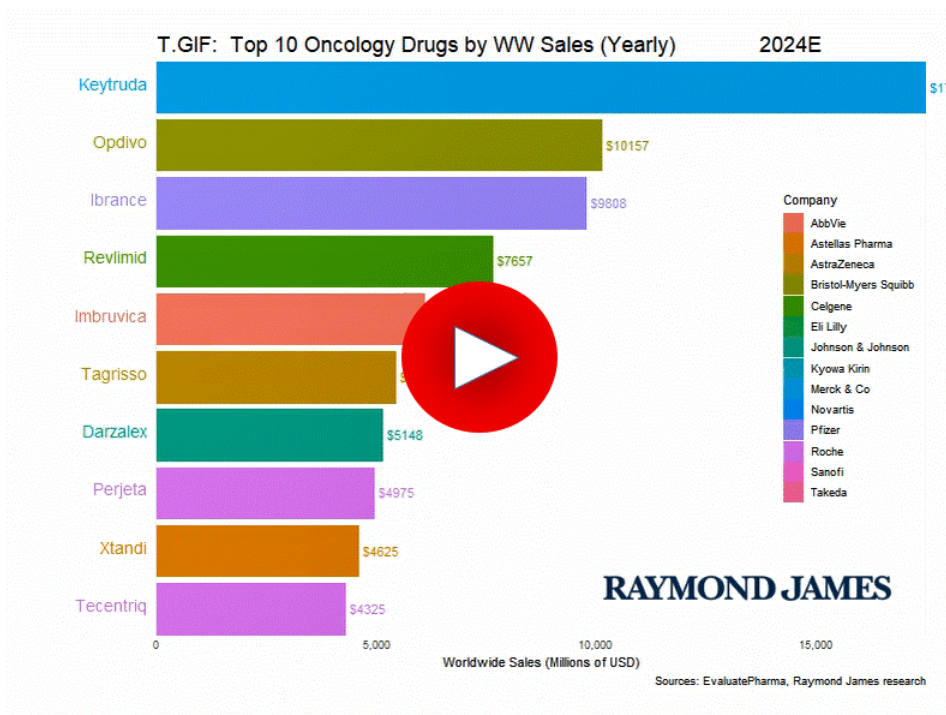
steve.seedhouse@raymondjames.com

Timur Ivannikov, CFA, Sr. Res. Assoc.

(312) 655-2672

timur.ivannikov@raymondjames.com

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T.GIF Archive (click link to open prior weeks' graphics)

- **7/5/19** 10 Years of U.S. Biopharma EV/Sales ([click here](#))
- **6/28/19** NASH ALT Curve Overlays ([click here](#))
- **6/21/19** 22 Biotech IPOs of 2019 ([click here](#))
- **6/14/19** 40 Years of US Cancer Statistics ([click here](#))
- **6/7/19** HIV Scripts ([click here](#))
- **6/7/19** Multiple Sclerosis DMT Sales ([click here](#))
- **6/7/19** NASH Company Market Value ([click here](#))

Each week, we will provide a new graphic directly in this e-mail so you are only one click away.

If you have requests or ideas for longitudinal datasets worth analyzing in an animated graphic, please let us know and we are happy to get to work on them.

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