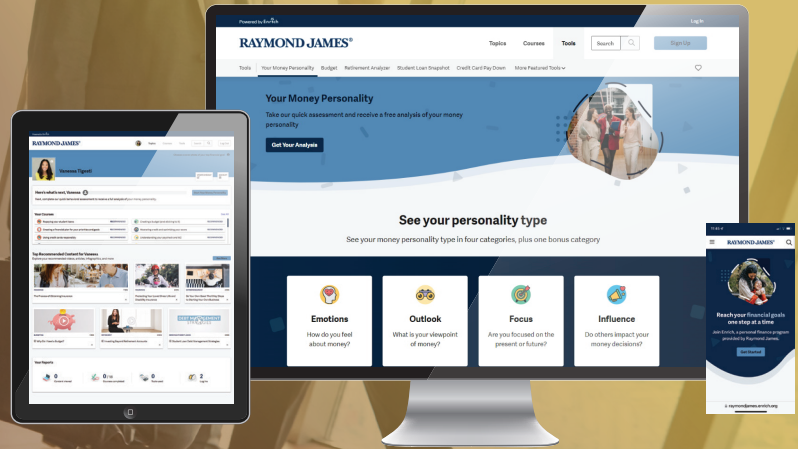


Enrich FINANCIAL WELLNESS

Personal Finance
Just Got
PERSONAL



Why Financial Wellness?

- Reduced employee stress
- Increased productivity
- Fewer employee health issues related to financial stress
- Reduced healthcare costs and illness-related absenteeism
- Increased employee engagement, job satisfaction and retention

User Engagement

- ✓ Courses with interactive content adapted to unique user needs
- ✓ Financial behavioral analysis
- ✓ Individualized prescriptive action plans
- ✓ Assistance with realistic goal setting
- ✓ Adaptive calls to action

Key Program Features



- Web-based hub with personalized education content added daily



- Money Personality Assessment to help you understand your personal finance perspective



- AI based personalization to deliver articles, videos, and courses



- Custom Financial Check-Up for employees to build a roadmap for progress



- Utilization & engagement tracking to report employee stress, knowledge gain, and confidence levels

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