

# RAYMOND JAMES®

### Risk Profile& Investment Philosophy

#### Risk Profile

1. Risk Factor

Understanding your tolerance for investment risk relative to your investment return expectations is an important step in designing a portfolio. The questions that follow will help to develop a more accurate financial picture of your life and to get a good idea of your possible investment future. The answers you choose will indicate your comfort level with investment risk - and your ability to withstand it. They will analyze your day-to-day financial needs, your general investment style, and your personal time horizon.

|    | poter   | potential loss of principal. This is a basic principle of investing: the higher return you seek, the more risk you face. Based on your feelings about risk and potential returns, your goal is to: |  |  |  |  |  |  |  |
|----|---------|--|--|--|--|--|--|--|--|
|    | [A]     | [B]  |  |  |  |  |  |  |  |
| 15 |         |  | A. Potentially increase my portfolio's value as quickly as possible while accepting higher levels of risk.   |  |  |  |  |  |  |
| 9  |         |  | B. Potentially increase my portfolio's value at a moderate pace while accepting moderate to high levels of risk  |  |  |  |  |  |  |
| 6  |         |  | C. Income is of primary concern while capital appreciation is secondary.   |  |  |  |  |  |  |
| 3  |         |  | D. The safety of my investment principal.  |  |  |  |  |  |  |
|    | Which   | of the   | Approach efollowing statements best describes your overall approach to investing as a means of our goals?  |  |  |  |  |  |  |
|    | [A]     | [B]  |  |  |  |  |  |  |  |
| 15 |         |  | A. Having a relative level of stability in my overall investment portfolio.  |  |  |  |  |  |  |
| 9  |         |  | B. Moderately increasing my investment value while minimizing potential for loss of principal.   |  |  |  |  |  |  |
| 6  |         |  | C. Pursue investment growth, accepting moderate to high levels of risk and principal fluctuation.  |  |  |  |  |  |  |
| 3  |         |  | D. Seek maximum long-term returns, accepting maximum risk with principal fluctuation.  |  |  |  |  |  |  |
| 3. | feel if | alue of<br>an inv  | atility  f most investments fluctuate from year to year as well as over the short-term. How would you restment you had committed to for ten years lost 20% of its value during the first year? |  |  |  |  |  |  |
|    | [A]     | [B]  | A Liverside to entropy the consequent and and would call province the cat  |  |  |  |  |  |  |
| 15 |         |  | A. I would be extremely concerned and would sell my investment.  |  |  |  |  |  |  |
| 9  |         |  | B. I would be concerned and may consider selling my investment.  |  |  |  |  |  |  |
| 6  |         |  | C. I would be concerned, but I would not consider selling the investment.  |  |  |  |  |  |  |
| 3  |         | П  | D. I would not be overly concerned given my long-term investment philosophy.   |  |  |  |  |  |  |

#### 4. Variation

Realizing that any market-based investment may move up or down in value over time, with which of the hypothetical portfolios below would you feel most comfortable?

|    | [A] | [B] |    | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Average Annual Return |
|----|-----|-----|----|--------|--------|--------|--------|--------|-----------------------|
| 1  |     |     | A. | 3%     | 3%     | 3%     | 3%     | 3%     | 3%                    |
| 3  |     |     | B. | 2%     | 5%     | 6%     | 0%     | 7%     | 4%                    |
| 5  |     |     | C. | -6%    | 7%     | 21%    | 2%     | 8%     | 6%                    |
| 7  |     |     | D. | 9%     | -11%   | 26%    | 3%     | 18%    | 9%                    |
| 10 |     |     | E. | 14%    | -21%   | 40%    | -4%    | 31%    | 12%                   |

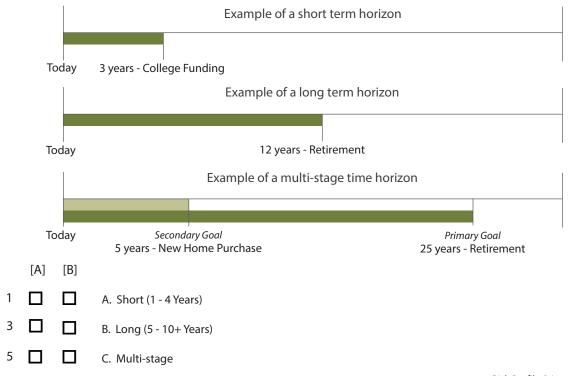
#### 5. Investment Experience

What is your overall knowledge of investments?

|   | [A] | [B] |  |
|---|-----|-----|--|
| 2 |     |     | A. None.   |
| 4 |     |     | B. LOW—I have very little investment experience outside of bank savings accounts, money markets or certificates of deposit (CD's).                                   |
| 6 |     |     | C. MEDIUM—I have some experience investing in mutual funds or individual stocks/ bonds.  |
| 8 |     |     | D. HIGH—I have been an active participant in the stock market and understand that all investments including international markets, can be volatile and unpredictable |

#### 6. Time Horizon

An important consideration when making investment decisions is where you are in your financial life cycle and how long you have before you will need to start withdrawing the assets. Through consultation with your Financial Advisor, please indicate your portfolio's appropriate time horizon. A multi-stage time horizon would indicate that you have several goals in the future that your investment portfolio needs to address.



| Plea               | ase ind    | <b>y Goai</b><br>licate a <sub>l</sub> | pproximately how many years from today until you reach your primary  |
|--------------------|------------|--|--|
| goa                | ıl.<br>[A] | [B}                                    |  |
| 1                  |            |  | A. Within 1 to 4 years   |
| 3                  |            |  | B. Within 5 to 10 years  |
| 7                  |            |  | C. Within 11 to 20 years   |
| 10                 |            |  | D. More than 20 years  |
| Son                | ne inve    |  | <b>al</b> ave a multi-stage time horizon with several goals for their portfolio. Please indicate ow many years from today until you reach your secondary goal? |
| 1                  |            |  | A. Not applicable, I only have a single stage time horizon.  |
| 4                  |            |  | B. Within 1 to 4 years   |
| 7                  |            |  | C. Within 5 to 10 years  |
| 10                 |            |  | D. More than 10 years  |
| <b>9. A</b><br>Wha |            | our curro<br>[B]                       | ent age?   |
| 10                 |            |  | A. Under 35  |
| 8                  |            |  | B. Between 36 to 45  |
| 6                  |            |  | C. Between 46 to 55  |
| 4                  |            |  | D. Between 56 to 70  |
| 1                  |            |  | E. Over 70   |
| Base               | ed on y    | your cu                                | Earnings<br>rrent and estimated future income needs, what percentage of your investment earnings do you<br>be able to reinvest?                                |
| 8                  |            |  | A. Reinvest 100 percent of my investment earnings.   |
| 5                  |            |  | B. Reinvest 20 to 80 percent of my investment earnings.  |
| 3                  |            |  | C. Reinvest 0% (receive all investment earnings for cash flow).  |

D. My investment earnings will not be sufficient and I will need to withdraw principal.

| Your           | portfo            |         | <b>alue</b> ign relates to your investment experience, which helps to determine your current investment is the current value of your total investment portfolio?   |
|----------------|-------------------|---------|--|
| 10             |                   |         | A. More than \$1,000,000   |
| 8              |                   |         | B. \$500,001 to \$1,000,000  |
| 6              |                   |         | C. \$300,001 to \$500,000  |
| 4              |                   |         | D. \$100,000 to \$300,000  |
| 1              |                   |         | E. Less than \$100,000   |
| Give<br>their  | n inter<br>invest | ment r  | se is of periodic income or other unforeseen circumstances, some individuals are forced to tap esources to meet living expenses. In such an instance, how many months of living expenses by your current liquid investments? |
| 5              |                   |         | A. More than 12 months, or not a concern   |
| 3              |                   |         | B. Between 4 and 12 months   |
| 1              |                   |         | C. Less than 4 months, or already withdrawing  |
| Total<br>toler | earnir<br>ance a  | nd dete | <b>come</b> ich includes earned and investment income, is a requirement when assessing your risk ermining allocation of assets. What is your total annual household income (including interest ncome)?                       |
| 10             |                   |         | A. More than \$200,000   |
| 8              |                   |         | B. \$150,000to \$199,999   |
| 6              |                   |         | C. \$100,000to \$149,999   |
| 4              |                   |         | D. \$50,000 to \$99,999  |
| 2              |                   |         | E. Less than \$49,999  |
| 14. I          | ncome             | e Savin | g  |

[A] [B] A. I do not currently save any income 1 3 B. Between 2% - 7% 6 C. Between 7% - 12% D. Greater than 12% 9

|      |                 | five ye<br>[B]             | <b>ngs</b><br>ears, you expect that your earned incom                      | e will į   | orobal         | bly:   |
|------|-----------------|----------------------------|--|------------|----------------|--|
| 1    |                 |                            | A. Decrease  |            |                |  |
| 3    |                 |                            | B. Stay about the same   |            |                |  |
| 6    |                 |                            | C. Increase modestly   |            |                |  |
| 9    |                 |                            | D. Increase significantly  |            |                |  |
|      |                 | c <b>ial Go</b><br>ur prim | <b>als</b><br>nary financial goal?   | Wha<br>[A] | t is yo<br>[B] | ur secondary financial goal?   |
|      |                 | Retire                     | ment   |            |                | Retirement   |
|      |                 | Currer                     | nt Income  |            |                | Current Income   |
|      |                 | Educa                      | tion   |            |                | Education  |
|      |                 | Long-                      | Term Wealth Accumulation   |            |                | Long-Term Wealth Accumulation  |
|      | nment<br>nt [A] |                            |  |            |                |  |
|      |                 |                            |  |            |                |  |
| Clie | nt [B]          |                            |  |            |                |  |
|      |                 |                            |  |            |                |  |
|      |                 |                            |  |            |                |  |
|      |                 |                            |  |            |                |  |
|      |                 |                            | knowledge, the information contained inderstand that any recommendations a |            |                | tment policy questionnaire is both accurate on the information supplied by me. |
| Clie | nt [A] S        | Signatu                    | ire  |            |                | Date   |
| Clie | nt{B} S         | ignatu                     | ire  |            |                | Date   |

#### Investment **Objective** Ranges and Descriptions

Point Total (adding up the points from questions 1 - 15) Risk **Points** General Investment Objective **Tolerance** 

22-35 Income Low

You have selected an Income objective for this account. This objective primarily emphasizes current income generation with little or no concern for capital appreciation or inflation protection. Due to its fixed income nature, general stability of principal value should be obtained but is not guaranteed.

36-56 Low to Moderate Income with Moderate Growth

You have selected an Income with Moderate Growth objective for this account. This objective emphasizes current income through a large allocation to fixed income securities, complemented by a secondary consideration for capital appreciation through a small allocation to equity securities.

57-80 **Balanced** Moderate

You have selected a Balanced objective for this account. This objective is designed to offer the potential for both capital appreciation and current income through a roughly 40% - 70% allocation to equities and a 30% - 60% allocation to fixed income investments.

81-100 Balanced with Growth Moderate to High

You have selected a Balanced with Growth objective. This objective is designed to invest a substantial portion of assets in equities for potential growth, while using fixed income to moderate risk. The expected asset allocation for this objective would be roughly 70% -80% equities and 20% - 30% fixed income.

101-120 Growth High

You have selected a Growth objective for this portfolio. This objective emphasizes maximizing total return and protecting against inflation. The portfolio consists primarily of all equity investments. A moderate exposure of fixed income invest-ments, however, may provide a buffer for short-term fluctuations in performance while providing a small amount of cur-rent income.

Aggressive Growth 121+ Aggressive

You have selected an Aggressive Growth objective for this account. The primary goal of this portfolio is longterm growth and maximum capital appreciation. The portfolio consists of 100% equity investments. This objective represents an ag-gressive strategy and while it strives for high returns, performance can be volatile from year to year.

## Investment **Philosophy**

|                             |                    |                              | •            | Client [A]      | Client [B] |   |
|-----------------------------|--------------------|------------------------------|--------------|-----------------|------------|---|
| Are you currently using,    | or have you ever   | y used, an investment a      | dvisor?      | Yes No If       | ☐Yes ☐No   |   |
| yes, describe your expe     | rience(s):         |                              |              |                 |            | _ |
|                             |                    |                              |              |                 |            |   |
| Do you have a preferred     | lannroach to rocc  | siving investment advice     | 02           |                 |            |   |
| Do you have a preferred     | гарргоасті со гесе | eiving investment advic      | e: L         | Yes No          | ☐Yes ☐No   |   |
| Do you actively follow the  | ne markets?        |                              |              | ☐ Yes ☐No       | □Yes □No   |   |
| If yes, to what extent? _   |                    |                              |              |                 |            | — |
|                             |                    |                              |              |                 |            |   |
| Please rank your respo      | nse to the follow  | ring with an X at the a      | ppropriate p | oint.           |            |   |
| Your initial reaction to ar | n unpleasant finar | ncial event is usually foo   | cused mostly | on:             |            |   |
| Positive aspect             |                    | Negative                     | aspect       |                 |            |   |
| In handling my financial    | affairs, my behav  | ior is closest to:           |              |                 |            |   |
| Take charge!                |                    | Procrasti                    | nation       |                 |            |   |
| When something bad is       | happening financ   | cially in my life, I tend to | :            |                 |            |   |
| Overanalyze                 |                    | lgnore                       |              |                 |            |   |
| Do you currently have ar    | nd follow an Inves | stment Policy Statemen       | t? □Yes      | □No             |            |   |
| How often do you review     | v your investmen   | ts?                          |              |                 |            |   |
| Client {A}                  | Quarterly          | ☐Semi-Annually               | Annuall      | y <b>O</b> ther |            |   |
| Client {B} ☐Monthly         | Quarterly          | Semi-Annually                | Annually     | y <b>O</b> ther |            |   |

|   | Client [A]        | Client [B]     |
|---|-------------------|----------------|
| Do you have a formal, written investment review process?  | □Yes □No          | □Yes □No       |
| Describe your investment review process Client {A}:   |                   |                |
| Describe your investment review process Client {B}:   |                   |                |
| How do you evaluate performance? Client {A}:  |                   |                |
| How do you evaluate performance? Client {B}:  |                   |                |
| What time period do you believe is most reasonable to measure the results  Client [A] 1-3 Years 3-5 Years 5+ Years  Client [B] 1-3 Years 3-5 Years 5+ Years | of your investm   | ent portfolio? |
| Do you have any investments that you would not sell due to family ties, co  | porate ties, past | experiences,   |
| etc.?If yes, please explain Client {A}:   |                   |                |
| If yes, please explain Client {B}:  |                   |                |
| What is the best investment you have ever made and why?  Client {A}:  |                   |                |
| Client {B}:   |                   |                |

| What is the worst investment you have ever made and why?  |
|---|
| Client {A}:   |
|   |
| Client {B}:   |
|   |
| Tax constraints might be a consideration when allocating specific investments within your portfolio. Are there any special tax considerations that might influ-ence the selection of assets within your investment portfolio? |
| ☐ Yes ☐No ☐Yes ☐No  |
| Please explain Client {A}:  |
|   |
|   |
|   |
| Please explain Client {B}:  |
| Please explain Client {b}:  |
|   |
|   |
|   |

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