

About our founder, Don Allen

Don Allen was as devoted to his profession as he was to his clients, whom he counted among his best friends. His mission was to “make an uncommon difference” in their lives, and he viewed them as distinctive individuals with unique needs and aspirations.

Don spent 13 years as an award-winning television reporter and news anchor. After countless media business reports and financial commentaries, he transitioned his natural talent to financial and retirement planning. His sterling reputation preceded him. Decades of experience in helping investors chart courses for their financial futures resulted in a growing business built on referrals.

Don was a graduate of the University of Tennessee at Chattanooga. His financial services career began in 1981 as founder and managing principal of Allen Wealth Advisors.

“Since 1981, my sole purpose has been to provide planning for my clients’ lives and legacies. And I can think of no other profession that would give me that opportunity,” Don said.

Don recognized long ago that his clients had fulfilling lives and better things to do than fixate on whether the market closed up or down the day before. With Don and his partners at the helm, his clients lived their lives doing all the things they wanted to do and thoroughly enjoying it.

Thank you, Don. We owe you a debt of gratitude for making us better at what we do personally and professionally.