RAYMOND JAMES
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GINGER SNYDER OF 360 WEALTH MANAGEMENT GROUP
NAMED TO RAYMOND JAMES WOMEN'S ADVISORY COUNCIL

ST.PETERSBURG, Fla. – Ginger Snyder of 360 Wealth Management Group of Raymond James and Associates, Inc., member New York Stock Exchange/SIPC, has accepted the invitation to serve as a member of the Raymond James Women's Advisory Council for the 2009 – 2010 year.

The Council, comprised of 12 financial advisors with a diverse combination of experience and business styles, addresses the issues affecting women advisors at the firm. Council members are responsible for participating in symposium and event planning, recruiting women to the firm, mentoring and career development, and serving as a resource in recruiting and retention efforts.

Snyder, a CFP® professional and senior vice president of investments, places a personal touch on her work with clients through individual financial planning and investment education. Specializing in working with high-net-worth clients, she tailors her approach with complete wealth management or focuses on specific areas of clients' financial lives to help put their goals within reach.

Snyder's dedication to the community has led her to serve as president of the Financial Planning Association, president of Gulf Coast Executive Women, a member of the board and president of the Tampa Bay Area Planned Giving Council, committee chair for Leave A Legacy® of Tampa Bay, and a member of the Tampa Bay Estate Planning Council. Additionally, she has been featured numerous times on the financial segments of local television programs, quoted in newspapers and has written articles for various publications.

A graduate of Florida State University, Snyder has earned the CERTIFIED FINANCIAL PLANNER™ certification and has also become certified as an Accredited Estate Planner by the National Association of Estate Planners & Councils. The Accredited Estate Planner (AEP) designation is a graduate-level specialization in estate planning. She lives in Palm Harbor, Fla., and in her spare time enjoys playing tennis, reading, cooking and spending time with her family.

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About Raymond James

Raymond James & Associates, which has built a national reputation during the past 45 years as a leader in financial planning for individuals, corporations and municipalities, is a wholly owned subsidiary of Raymond James Financial, Inc. (NYSE-RJF), a financial services holding company. Through its three broker/dealer subsidiaries, Raymond James Financial has more than 4,900 financial advisors serving 1.8 million accounts in 2,200 locations throughout the United States, Canada and overseas. In addition, total client assets are currently more than $211 billion, of which approximately $36.1 billion are managed by the firm's asset management subsidiaries.

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For additional information, please contact Sophia Gillin at 727-567-5629.

Please visit the Raymond James Press Center at raymondjames.com/media.